



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



30th September 2025
HIGHLIGHTS

SWACHH TSAV

Swachhata Hi Seva 2025

A Swachh Bharat Mission Initiative



Students of NIPER Hyderabad, Telangana showcased their creativity in a Drawing Competition under the Swachhata Hi Seva Abhiyan



“

त्योहारों पर हम सब अपने घर की सफाई में जुट जाते हैं। लेकिन स्वच्छता सिर्फ घर की चारदीवारी तक सीमित न रहे।

**गली, मोहल्ला, बाजार,
गाँव हर जगह पर सफाई
हमारी जिम्मेदारी बने।**

**मन की
बात**

28 सितंबर, 2025



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार
DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



Campaign Pillars

TOTAL PARTICIPATION
14,60,63,932

CLEANLINESS TARGET UNITS

Total CTUs
15,59,328
Completed CTUs
13,52,737
Incomplete CTUs
2,06,591
Total Participants
6,61,04,799

SAFAIMITRA SURAKSHA SHIVIRS

Total Beneficiaries
64,06,505
Shivirs Conducted
1,34,062

CLEAN GREEN UTSAV

Total Eco Pandals
2,08,395
Total Swachhata Rangolis
1,70,217
Post Festival Cleanliness Drives
1,64,475
Total Events Conducted
2,20,318

CLEAN PUBLIC SPACES

Total Clean Public Spaces
5,54,175
Completed Clean Public Spaces
4,75,410
Incomplete Clean Public Spaces
78,765
Total People Engaged
5,11,46,717

ADVOCACY

Total Events Conducted
16,09,950

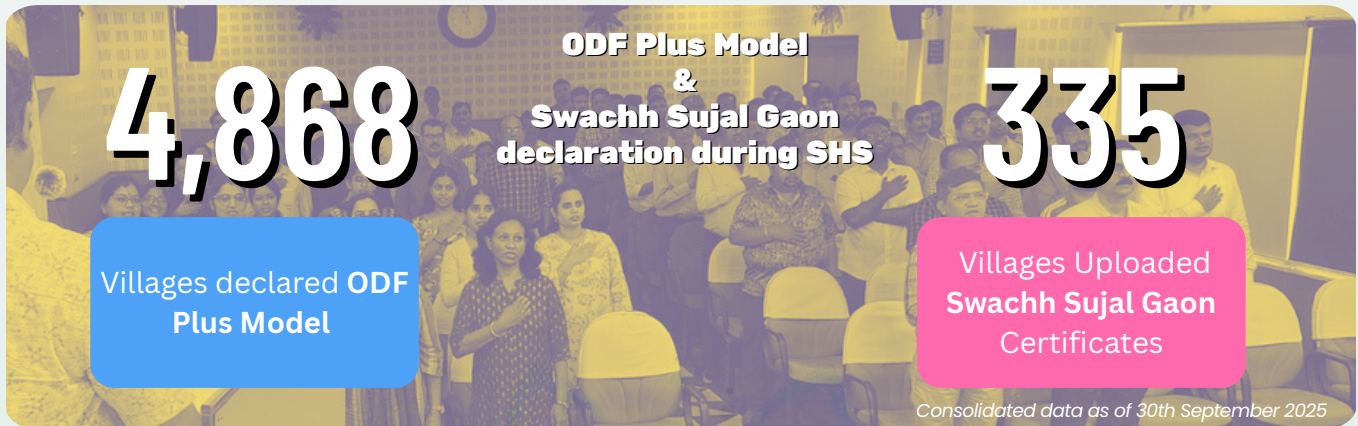
Total Participants
2,24,05,911

Consolidated data as of 30th September 2025





Top Stories of SHS 30th September 2025



On 30th September 2025, a total of 3,407 Safai Mitra Suraksha Shivirs were organized across Gujarat under the Swachhata Hi Seva campaign. These camps facilitated 17,505 health check-ups, distributed 3,926 safety kits, and felicitated 5,047 Safai Mitras



As part of Swachhata Special Campaign 5.0, the National Centre for Coastal Research (NCCR) conducted a massive beach clean-up drive across 50 Indian beaches. On 30th September 2025, nearly 50% of the waste collected was recycled



Under Swachhata Hi Seva 2025, the Pasteur Institute of India, Coonoor, Tamil Nadu, conducted a massive highway cleaning drive, reinforcing its commitment to public health and environmental cleanliness.



एक कदम स्वच्छता की ओर

Top Stories of SHS 30th September 2025

Highlights from Central Ministries & PSUs



Air Warriors of AFS Jodhpur united for a cleanliness drive under Swachhata Hi Seva 2025, under the Ministry of Defence in Jodhpur, Rajasthan



As part of Swachhata Hi Seva 2025, a drawing competition was organized at Puducherry Railway Station of Tiruchchirappalli Division by the Ministry of Railways to inspire creativity while promoting cleanliness and hygiene.



Swachhata Abhiyan was carried out by officials & family members of the Income Tax Deptmt (NER) at Aayakar Aawaas in Hengrabari & Beltola, Guwahati.



A cleanliness drive was organised at the hospital premises of the Malanjhand Copper Project, a Unit of Hindustan Copper Limited, in Madhya Pradesh.



Central Rice Research Institute facilitated the registration and social welfare linkages of sanitation workers and their families in Umiam, Mizoram, ensuring access to comprehensive government schemes.



Top Stories of SHS 30th September 2025

Leadership Spotlight



On 30th September 2025, Hon'ble Union Minister of Textiles, Sh. Giriraj Singh interacted with sanitation workers at Udyog Bhawan, New Delhi, and honored them by distributing kits – reaffirming respect and support for their vital role under the Swachhata Hi Seva campaign



On 30th September, Hon'ble Governor of Gujarat, Shri Acharya Devvrat visited Santokba Medical Center in Lathi, Amreli District, as part of his vision of 'Swachh Gujarat, Swastha Gujarat.' He emphasized that Gujarat can set an example for the nation only when cleanliness and health go hand in hand



On 30th September, Hon'ble MLA of Meerut Cantt., Shri Amit Agarwal inaugurated a Garbage Transfer Station facility in Meerut, Uttar Pradesh.



Top Stories of SHS 30th September 2025

Cleanliness Beyond Borders – SHS Overseas Drive



On 30th September, the Embassy of India in Nepal organized a cleanliness drive under the Swachhata Hi Seva campaign. Team conducted shramdaan across office and residential areas.



On 30th September, as part of the Swachhata Hi Seva campaign, the Embassy of India in Croatia administered the Swachhata Pledge.



On 30th September, the Assistant High Commission of India, Kandy, organized a painting competition at Mowbray College, Kandy, to promote the Swachhata Hi Seva 2025 campaign



On 30th September, the Embassy of India in Mali observed shramdaan under Swachhata Hi Seva 2025. The premises, including the approach road, were cleaned.



एक कदम स्वच्छता की ओर

Top Stories of SHS 30th September 2025

Cleanliness Target Units



Before

CTU cleaning activity was conducted by officials of the Regional Office of the Ministry of Statistics & Programme Implementation in Nagpur, Maharashtra



After



Before

CTU cleaning in village Suthana in Rewari district of Haryana



After

Safai Mitra Suraksha Shivirs



A Safai Mitra health check-up camp was organized at Kimi, KaHPS, Arunachal Pradesh, promoting the well-being of sanitation workers under the Swachh Bharat Mission



Safaimitra Suraksha Shivar, Ojhar, Nashik, Maharashtra



A Safai Mitra Suraksha Shivar was conducted at ICFRE-Tropical Forest Research Institute, Jabalpur, Madhya Pradesh,



Top Stories of SHS 30th September 2025

Clean Public Spaces



A public place in Palaula village, Block Joya, Amroha District, Uttar Pradesh, was cleaned as part of a community-driven cleanliness initiative.



India Tourism organized a sensitization programme for street vendors along with a cleanliness drive at Khongjom War Memorial, Imphal, Manipur, as part of the Swachhata Hi Seva campaign



Before



An intensive cleanliness drive was conducted on 30th September 2025 in the Lucknow Division of North Eastern Railway

Clean Green Utsav



An eco-friendly Durga idol pandal was set up in Vijayawada, Andhra Pradesh, promoting sustainability and environmental awareness during the festive celebrations



Cleanliness drive near puja pandals and other public places in Mayurbhanj, Odisha



एक कदम स्वच्छता की ओर

Top Stories of SHS 30th September 2025

Advocacy



Wall painting programme was organised at SSS Hubballi Railway Station, Karnataka, to promote awareness about cleanliness and health



Street play at the Navdurga Pandal, located at Fawwara Chowk, Burhanpur, Madhya Pradesh



Waste to Art Competition under Swachhata Hi Seva 2025 showcased student talent at the Central University of Andhra Pradesh



A vibrant Swachhata-themed rangoli was created at the Quepem Council premises in Goa



Karur-Special Grama Sabha, Kovilpatty, Tamil Nadu



A Gram Sabha was conducted in Dhangi village of Nabha block, Patiala district, Punjab. During the event, the village was declared a Swachh Sujal Gaon



Hashtag Report: 17- 30 September, 2025

#SwachhataHiSeva

Number of posts published:
14,531
Total Reach:
5,70,54,606
Total Impressions:
8,39,006

#Swachhotsav

Number of posts published:
52,291
Total Reach:
16,36,42,197
Total Impressions:
27,39,143

#SHS2025

Number of posts published:
62,085
Total Reach:
19,19,91,267
Total Impressions:
31,41,944



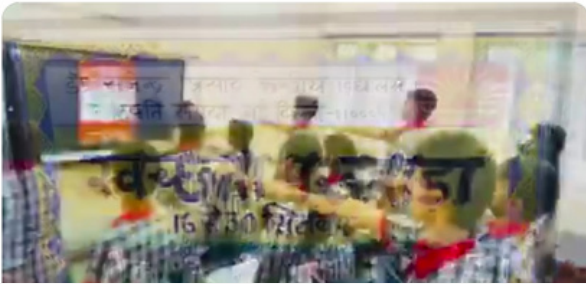
Swachhata Hi Seva Talks on X



DR RAJENDRA PRASAD KENDR...
@DrRPKV

Follow

"@DrRPKV celebrated [#SwachhataPakhwada](#) with students from 16-30 Sep'25.
- Swachhata pledge
- Slogan writing on Jal Shakti
- Bal Sansad
- Hygiene kits
- Best-out-of-waste exhibition
- Rangoli & plantation drive
Small steps today for a healthier tomorrow! 🌱
[#HealthyFuture](#)"



PIB India @PIB_India · 16h

[#SwachhataHiSeva2025](#) Campaign: Union Minister of Textiles, Giriraj Singh (@girirajsinghbjp) holds a special interaction with Safai Mitras

The event was held in a very motivating atmosphere, reflecting the Ministry's continued commitment towards promoting cleanliness, upholding
[Show more](#)



2



21



4.4K



Kerala Postal Circle
@cpmkgkerala

Follow

👤 ✨ Swachhata Walkathon ✨ 👤

Organised by Mavelikara DO & HO to spread the message of cleanliness and collective responsibility towards a healthier tomorrow. 🌱

[#SwachhataHiSeva2025](#) [#SHS2025](#)
[#Swachhotsav](#) [#IndiaPost](#) [#Swachhotsav2025](#)
[#CleanlinessDrive](#) [#SwachhBharat](#)



PIB India @PIB_India · 16h

[#SwachhataHiSeva2025](#) Campaign: Union Minister of Textiles, Giriraj Singh (@girirajsinghbjp) holds a special interaction with Safai Mitras

The event was held in a very motivating atmosphere, reflecting the Ministry's continued commitment towards promoting cleanliness, upholding
[Show more](#)



SLC Maharashtra @SlcMaharashtra · Sep 30

Under [Swachhata Hi Seva 2025](#), SLC Maharashtra Office organized an Essay and Drawing Competitions, [Swachhata Pledge](#), [Swachhata Rally](#), Cleanliness drive in Anjuman khairul Islam girl' High school, Ghatkopar (West) 🌱 ✨

[#SHS2025](#) [#SwachhataHiSeva2025](#) [#Swachhotsav](#) [#BPCL](#)



Goa International Airport, Dabolim @aaigoairport · 17h

At Goa International Airport, a pledge was taken to volunteer for 100 hours a year under the [Swachhata Hi Seva](#) campaign.

[#SwachhataHiSeva2025](#)

@MoCA_Gol

@AAI_Official

@aairedwr





SHS Overseas on X





Press Coverage

Sanitation workers' services are invaluable: Farooq

Hans News Service | 30 Sept 2025 9:43 AM IST



Minister NMD Farooq addressing a meeting in Nandyal on Monday

HIGHLIGHTS

- Says government extends full support to sanitation staff
- Advises sanitation workers to take extra precautions to safeguard their health

Nandyal: Sanitation workers play an irreplaceable role in maintaining cleanliness from the village level to urban areas, said State Minister for Law and Minority Welfare, NMD Farooq.

On Monday, as part of the Safai Mitra Suraksha Shivr initiative, a special medical camp was organised for sanitation workers under the jurisdiction of Nandyal Municipality, in collaboration with Shanthiram General Hospital and Medical College.

Waltair divn promotes 'best from waste' initiatives



Hans News Service | 30 Sept 2025 6:37 AM IST



East Coast Railway showcasing 'best from waste' products

HIGHLIGHTS

Visakhapatnam: East Coast Railway has taken up an innovative step in showcasing 'best from waste' efforts during the ongoing 'Swachhata Hi Seva'.

Visakhapatnam: East Coast Railway has taken up an innovative step in showcasing 'best from waste' efforts during the ongoing 'Swachhata Hi Seva Pakhwada'.

As part of the Swachh Bharat - Swachh Rail Mission, the electric loco shed, Visakhapatnam creatively transformed released and scrap locomotive materials into artistic and meaningful installations, reflecting sustainability and innovation.

Kochi Metro & Nationwide Efforts Propel Swachhata Hi Seva 2025 Drive

Kochi Metro led a cleanup in Choornikkara Panchayat under the Swachhata Hi Seva 2025 campaign to boost community involvement in cleanliness. Meanwhile, Uttarakhand's Chief Minister encouraged youth participation. Bharat Coking Coal Limited intensified its efforts for a sustainable India with various activities, including Shramdaan and plantation drives.

Devdiscourse News Desk | Updated: 30-09-2025 19:39 IST | Created: 30-09-2025 19:39 IST



Jio employees across Odisha participate in 'Swachhata Hi Seva' drive

Story by Statesman News Service • 20h • 1 min read



Jio employees across Odisha participate in 'Swachhata Hi Seva' drive

Reliance Jio employees across Odisha participated in the Swachhata Hi Seva initiative under the Swachh Bharat Mission.

વિરમગામમાં પ્લાસ્ટિક મુક્ત અને ક્લીન શહેર ઝુંબેશ : કાપડની થેલીનું વિતરણ સખી મંડળોએ રેલી યોજી શહેરમાં સ્વચ્છતાનો સંદેશો આપ્યો

બકલરનગર | વિરમગામ

શહેરી વિકાસ વર્ષ 2025 અંતર્ગત વિરમગામ નગરપાલિકા દ્વારા સ્વચ્છતા હિ સેવા, પ્લાસ્ટિક છટાવી પર્યાવરણ બચાવો અંતર્ગત વિરમગામની સખી મંડળની બહેનો દ્વારા પ્લાસ્ટિક મુક્ત અને ક્લીન શહેર ઝુંબેશ હેઠળ વિરમગામના સુધાર કળી ચોકથી ટાવર થી શાક માર્કેટ એવા ભરથક વિસ્તારમાં એક રેલી યોજવામાં આવી હતી. જેનો આશય છે કે વિરમગામ શહેર સ્વચ્છ રહે અને ક્લીન રહે તેવા પ્રયત્ન સાથે શહેરના ભરથક વિસ્તારમાં રેલી કાઢવામાં આવી હતી. જેની અંદર 'MY THERI



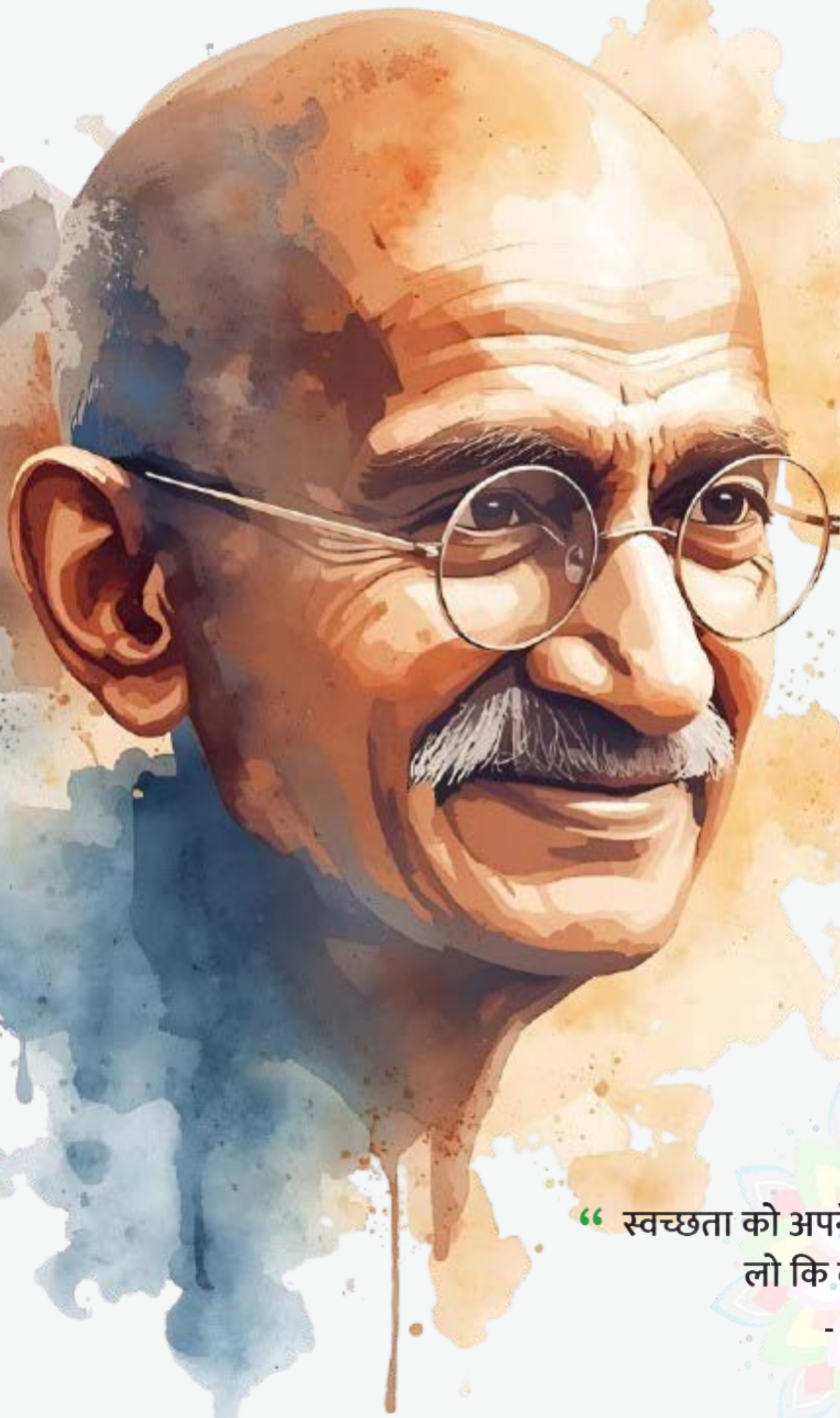
EVENT' અંતર્ગત રેલીઓનું વિતરણ કરવામાં આવ્યું હતું. આ કાર્યક્રમમાં સોડી સોન્યામાં રત્ન સહાય, જુવાની બહેનો સાથે વિરમગામ નગરપાલિકા ચીફ ઓફિસર જયેશભાઈ પટેલના માર્ગદર્શન હેઠળ NULM વિભાગમાં ફરજ બજાવતા આશુતોષ મહેતા, અનિલ ચાવડા, સેજલબેન સોલંકી, સેનેટરી ઈન્સ્પેક્ટર મધુરભાઈ ગોહીલ, ભાવેશ સોલંકી, સ્વચ્છ ભારત મિશનના સોડી મેનેજર અમોલભાઈ ચૌહાણ સહિતના નગરપાલિકાના અધિકારીઓ સાથે સફાઈ કામદારો જોડાયા હતાં. તેમજ લોકોને પ્લાસ્ટિકના ઝાબલા ઉપયોગ કરવાનું ટાળીને કાપડની થેલીઓનો ઉપયોગ વધુ કરવો તેમજ આશરે 100 જેટલી થેલીઓનું વિતરણ કરવામાં આવ્યું હતું.

From Clean Markets to Poetic Movements: Swachhata Samvad Inspires Change

The Ministry of Consumer Affairs 'Swachhata Samvad' emphasized cleanliness. Dr. N B Majumdar highlighted environmental impacts like global warming. Officials visited vendors for awareness, organized a 'Swachhotsav' poem contest, and a Nukkad Natak performance, advocating waste segregation and promoting better habits among the community.

Devdiscourse News Desk | Updated: 30-09-2025 21:34 IST | Created: 30-09-2025 21:34 IST





“ स्वच्छता को अपने आचरण में इस तरह अपना
लो कि वह आदत बन जाये ”
- महात्मा गाँधी



swachhbharatmission.ddws.gov.in



[SBMGramin](#)



[swachhbharatgrameen](#)



[MoJSDDWS](#)



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



आवासन और शहरी कार्य मंत्रालय
भारत सरकार

MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA