



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA

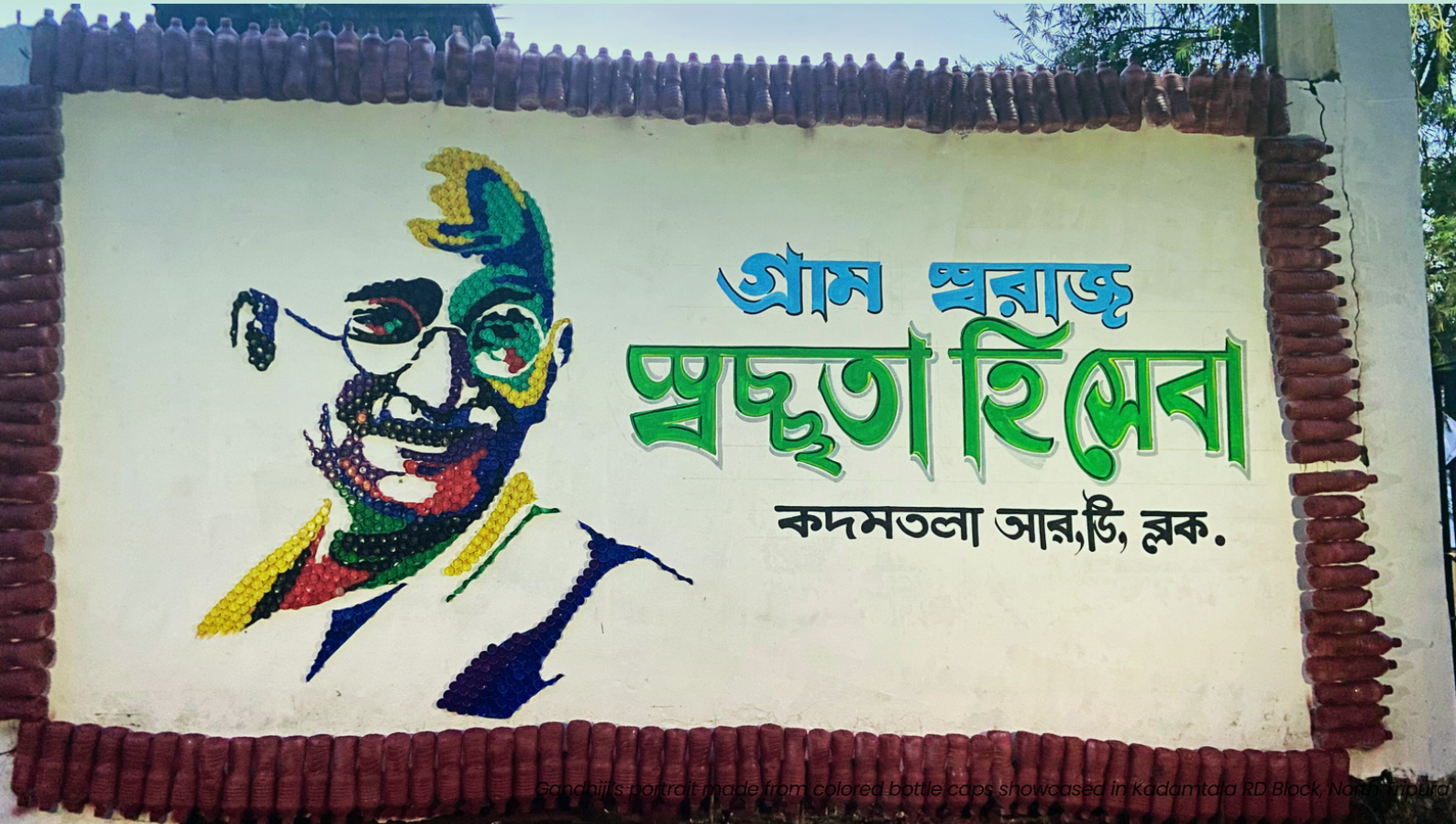


29th September 2025
HIGHLIGHTS

SWACHH TSAV

Swachhata Hi Seva 2025

A Swachh Bharat Mission Initiative





“

त्योहारों पर हम सब अपने घर की सफाई में जुट जाते हैं। लेकिन स्वच्छता सिर्फ घर की चारदीवारी तक सीमित न रहे।

**गली, मोहल्ला, बाजार,
गाँव हर जगह पर सफाई
हमारी जिम्मेदारी बने।**

**मन की
बात**

28 सितंबर, 2025



Campaign Pillars

TOTAL PARTICIPATION
12,32,25,884

CLEANLINESS TARGET UNITS

Total CTUs
15,02,890
Completed CTUs
11,85,040
Incomplete CTUs
3,17,850
Total Participants
5,91,98,799

SAFAIMITRA SURAKSHA SHIVIRS

Total Beneficiaries
43,70,954
Shivirs Conducted
1,06,790

CLEAN GREEN UTSAV

Total Eco Pandals
1,55,431
Total Swachhata Rangolis
1,35,631
Post Festival Cleanliness Drives
1,64,475
Total Events Conducted
4,55,537

CLEAN PUBLIC SPACES

Total Clean Public Spaces
5,14,849
Completed Clean Public Spaces
4,07,412
Incomplete Clean Public Spaces
1,07,437
Total People Engaged
4,33,31,177

ADVOCACY

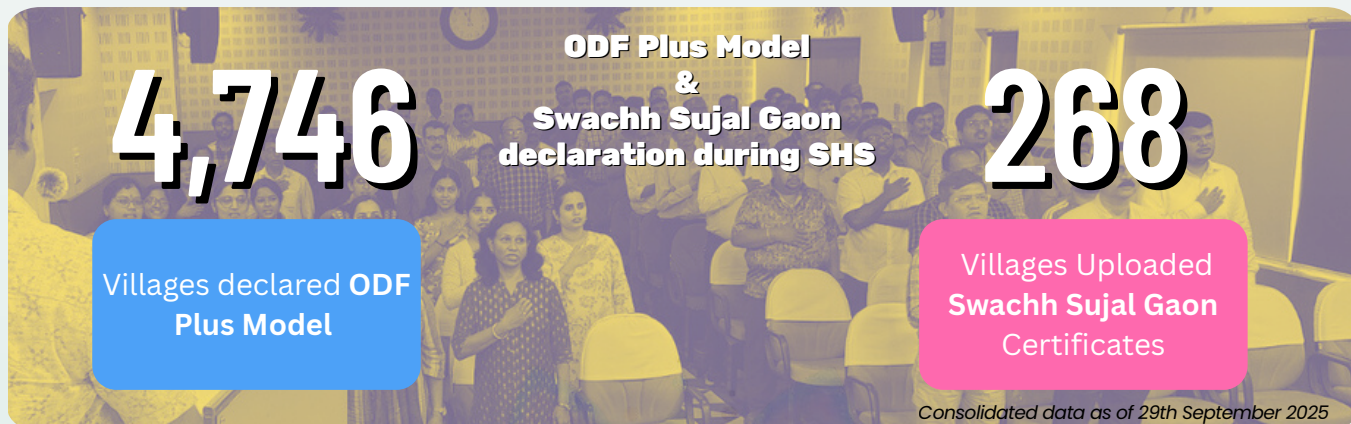
Total Events Conducted
11,81,020
Total Participants
4,33,31,177

Consolidated data as of 29th September 2025





Top Stories of SHS 29th September 2025



As part of Swachhotsav, Kuhuboto Block in Niuland District, Nagaland unveiled the 7ft "SHS 2025 Lamp" -that Beams by day, glows at night. This is made from 800 recycled plastic bottles and a discarded tyre. Designed to promote segregation, recycling, and sustainability, the lamp stands as a beacon of creative waste transformation. This is installed and showcased at Plastic Waste Management Unit, Kuhuboto town



Ministry of Earth Sciences' swachhata activities at polar regions_Shramdan activity at Bharti station in Antartica



Central Tribal University of Andhra Pradesh (CTUAP) leads the way in Swachhata Hi Seva 2025 with a week-long cleanliness drive in Vizianagaram, where 110 participants collected 600 kg of waste, reinforcing a strong commitment to sustainability and community service.



Top Stories of SHS-29th September 2025

Highlights from Central Ministries & PSUs



Ministry of Defence Troops of Parashu Warriors undertook a cleanliness drive in high-altitude regions of Ladakh



Ministry of Personnel, Public Grievances and Pensions: As part of Swachhotsav, Shri V. Srinivas, Secretary, DOPPW, administered the Swachhata Pledge to the officials of DOPPW.



As part of the Swachhata Hi Seva programme, the Ministry of Law & Justice team at the Department of Justice added a splash of color to their workspace by painting plant pots



Cochin Shipyard Limited (CSL) and Cochin Port Authority (CoPA) came together to host a special program at Chappa Beach, Kochi, Kerala, marking Swachhata Hi Seva & World Maritime Day 2025, celebrating maritime heritage and environmental stewardship





Top Stories of SHS-29th September 2025

Leadership Spotlight



On 29th September, Hon'ble Lieutenant Governor of Jammu & Kashmir Sh. Manoj Sinha and Hon'ble MP Shri Jugal Kishore Sharma joined the Swachhata Vijayotsav in Jammu, emphasizing the vital role of cleanliness drives in promoting public health and well-being.



Under Swachhata Hi Seva, a cleanliness awareness rally was organized in Bhopal, Madhya Pradesh, on September 29. Hon'ble Health State Minister of Govt. of Madhya Pradesh, Shri Narendra Shivaji Patel flagged off the rally that witnessed participation from 60 doctors, staff members, and 60 sanitation workers.



Hon'ble MLA of Kapkot, Bageshwar, Uttarakhand Sh. Suresh Singh Gariya delivered a Swachhata Sandesh on September 29, inspiring citizens to uphold cleanliness and sustainability as part of the Swachhata Hi Seva campaign.



एक कदम स्वच्छता की ओर

Top Stories of SHS-29th September 2025

Cleanliness Target Units



Before

CTU cleaning activity conducted under Salema RD Block, Dhalai district, Tripura



After



Before

CTU cleaning in Chikkaballapura District, Karnataka



After

Safai Mitra Suraksha Shivirs



Health check-up, dignity card distribution, and safety kits provided to Safai Mitras in Shravasti district, Uttar Pradesh under Swachhata Hi Seva 2025.



Safai Mitra Suraksha Shivar organized in Tirunelveli district, Tamil Nadu, as part of the Swachhata Hi Seva campaign



C-MET Thrissur, Kerala under the Ministry of Electronics & Information Technology (MeitY), Govt. of India, organized a Safai Mitra Suraksha Shivar, a Health and Welfare Camp for housekeeping staff, as part of the Swachhata Hi Seva campaign.



Top Stories of SHS-29th September 2025

Clean Public Spaces



Clean-up Drive by GP Kalpa, Kinnaur. Approx. 50 kg of garbage has been cleared and sent to MRF Powari (Kinnaur), Himanchal Pradesh



Cleanliness awareness drive held in front of the historic Ambaji Temple, Banaskantha district, Gujarat



A cleanliness drive was carried out at the New Hailong railway station, Assam yard to clean the railway tracks



Clean Green Utsav



Clean Green Utsav and Ayudha Pooja celebrations held in Perambalur district, Tamil Nadu, as part of the Swachhata Hi Seva campaign



In Gopalganj district, Bihar cleanliness drives were conducted across all panchayats at solid waste management sites. Swachhata workers and villagers actively cleaned the areas and created rangoli designs. Deepotsav was organized in the name of cleanliness, reaffirming the community's commitment to a cleaner environment.



एक कदम स्वच्छता की ओर

Top Stories of SHS-29th September 2025

Advocacy



Installation of Waste to art & involvement of Cantonment Board Students
Turning waste into Wonder in Ambala Cantt, Haryana



Swachhta Rally and Swachhta Abhiyan held at GP Kuriyagaon, Haldwani, Nainital, Uttarakhand as part of the Swachhata Hi Seva campaign



Students, teachers, and staff at Government Primary and Middle School, Matti, Block Dhar Kalan, Pathankot, Punjab came together for a creative 'Waste to Art' workshop under the Swachhata Hi Seva campaign.



On the occasion of Seva Pakhwada, Crystal School in Nava Raipur, Chhattisgarh organized a painting competition and street play, engaging students in creative expressions of service and social awareness.



Gram Sabha organized in Zapi Village, Dimapur, Nagaland



Gram Sabha organized in Manguagre Village, West Garo Hills, Meghalaya



Hashtag Report: 17- 29 September, 2025

#SwachhataHiSeva

Number of posts published:
13,838
Total Reach:
5,32,58,557
Total Impressions:
7,88,840

#Swachhotsav

Number of posts published:
49,518
Total Reach:
15,45,03,783
Total Impressions:
26,09,870

#SHS2025

Number of posts published:
58,916
Total Reach:
18,11,44,687
Total Impressions:
29,89,266



Swachhata Hi Seva Talks on X

IndianErbil @IndiaInErbil · 15h

As part of the **#SwachhataHiSeva** campaign, officers and officials of **@IndianErbil** took the Swachhata pledge on September 28, 2025, reaffirming their commitment to cleanliness and a sustainable environment.

#SwachhataHiSeva2025
#SwachhBharat



Indian Ninlmaru and 2 others

Central Bureau of Communication Kerala&L... @CBCTriva... · 18h

Youth Leading the Way!

Students of Azhikode HSS, Vankulathuvayal came forward for a Cleanliness Drive on 29.09.2025 as part of the **#SwachhataHiSeva** campaign, organized by CBCKannur. Together for a cleaner, healthier tomorrow! 🌱💚

#SwachhBharat **#swachhotsav**
@swachhbharat



Swachh Bharat Mission - Gramteen and 5 others

1 1 19

Junagadh Municipal Corporation @mcjunagadh

Translate post

જી ઓક્ટોબરના રોજ મહાત્મા ગાંધીજીની જન્મજયંતીની શ્રદ્ધાંજલિ આપવા સ્વચ્છતા માટેના જન આંદોલનની ઉજવણી કરવા માટેનો સ્વચ્છતા સંદેશ

#SwachhBharatGov **@SwachhBharatGov** **@MoHUAIndia**
#MoJSDWS **@sbmugujarat** **@CMOGujarat**
#GujUrban
#SwachhataHiSeva2025
#SHS2025 **#Swachhotsav** **#SwabhavSwachhata**



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2:00 AM · Sep 30, 2025 · 12 Views

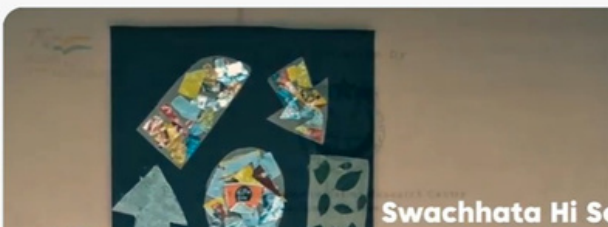
1 1 1

Jamia Millia Islamia (NAAC A++ Grade Cent... @jmiu_off... · 17h

Swachhata Hi Seva 2025 campaign: From Trash to Treasure – A reel that while dustbins are often just a few steps away, we still choose to throw away. This reel urges citizens to make conscious choices, showing how waste can be reused, recycled, or even turned into art.

Video by
Anukriti Mathur, Aaimma Rizvi, Mariyah Hassan, Mehwish Jamshed, Mohan and Varsha Rao
(Semester 1 students of MA Development Communication 2025-27
Mass Communication Research Centre)

@PMOIndia **@EduMinOfIndia** **@ugc_india** **@SwachhBharatGov**



Oil and Natural Gas Corporation Limited (ONGC) @ONGC... · 15h

Under the **#SwachhataHiSeva** Campaign, **#ONGC** work centres across India are actively conducting cleanliness drives, health camps, and awareness programmes to champion hygiene and sustainability. At Bokaro, a spirited cleanliness drive was organised near Gomia, reinforcing ONGC's commitment to building a clean, green, and sustainable India.

#EnergyNowAndNext **#YouAreEnergy** **#SHS2025** **#SwachhataHiSeva2025**
#Swachhata **#Swachhotsav**



Ministry of Petroleum and Natural Gas #MoPNG and 4 others



Press Coverage

Lays foundation for biogas, FSTP projects under Swachh Bharat Vows to bridge rural-urban divide in J&K at Swachhata Vijayotsav



RK News Service

Jammu, Sep29: Reiterating the administration's commitment to bridging the rural-urban divide in Jammu and Kashmir, Lieutenant Governor Manoj Sinha on Monday said that the truest evidence of the Central Government's dedication to the Union Territory lies in the remarkable progress made over the past five to six years.

"Initiatives under education, social

welfare, rural and urban development, and healthcare are vital for building a just and inclusive society. We must overcome challenges to realise the vision of a prosperous rural J&K," the Lieutenant Governor said.

He was addressing a large gathering at 'Swachhata Vijayotsav', organised by the Department of Rural Development and Panchayati Raj under the ongoing 'Sewa Parv', in Jammu.

The LG highlighted the critical

Cleanliness mission where every citizen is a *safai mitra*

By Manohar Lal Khattar

Published on: Sept 29, 2025 08:52 pm IST



As the festive season begins, the PM has reminded us that celebrations are most meaningful when they are clean and eco-friendly



Our aim is to establish cleanliness not as an obligation, but as a reflection of our character and values. Every citizen must internalise it as a daily habit and moral responsibility (HT Archive)

I still recall the moment in 2014 when Prime Minister (PM) Narendra Modi picked up a broom and swept a Delhi street. It was far more than symbolism: It was a powerful reminder that the mission of a clean India cannot rest solely on the government but must be embraced by every citizen.

વિસાવદર તાલુકામાં સ્વચ્છ ભારત મિશન અંતર્ગત સફાઈ અભિયાન

પ્રતિનિધિ દ્વારા

વિસાવદર તા. ૨૮

સ્વચ્છ ભારત મિશન ગ્રામીણ યોજના અંતર્ગત તારીખ ૧૭/૯/૨૦૨૫ થી તારીખ ૨૯/૯/૨૦૨૫ સુધી સ્વચ્છતા પખવાડીયુ ચાલી રહેલ હોય વિસાવદર તાલુકા પંચાયતના સ્વચ્છ ભારત મિશન ગ્રામીણ યોજના અંતર્ગત કરજ બહાવતા કર્મચારીઓ હાલ બેર સોર થી સ્વચ્છતાઓની કામગીરી કરી રહ્યા છે દરેક ગામડાઓમાં તેમજ વિસાવદર તાલુકામાં સફાઈ ઝુંબેશ હાથ ધરવામાં આવી છે. ડોર ટુ ડોર લોકોની મુલાકાત કરીને તમામ લોકોને સ્વચ્છતા રાખવા પ્રત્યે બાગુત કરવામાં આવે છે સુકો ભીનો કચરો પ્લાસ્ટિક નો ઉપયોગ ન કરવો તેવા સ્વચ્છતા ના સ્લોગનો સાથે સ્વચ્છતાને લગતા તમામ પેરામીટરો થી જનતાને બાગુત કરવામાં આવે છે હાલમાં સ્વચ્છ ભારત મિશન ગ્રામીણ યોજના ના તમામ કર્મચારીઓ સ્વચ્છતા પખવાડીયાને બેર સોર થી ઉજવી રહ્યા છે તેવું લોકમુખે ચર્ચાઈ રહ્યું છે.

EDUCATION

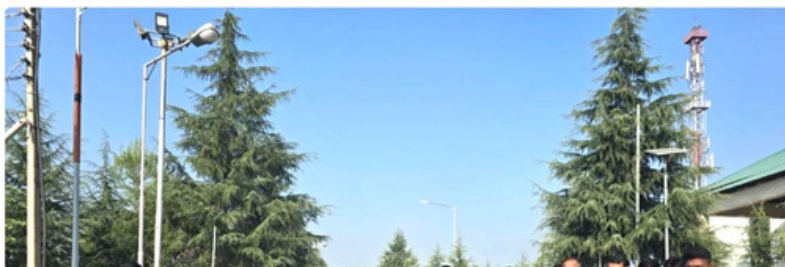
Swachhata Hi Seva 2025 observed at NIT Srinagar with enthusiastic participation

Initiatives focus on sustainability, community health, and spreading awareness across campus



By KNS Desk Srinagar

Posted on Sep 29, 2025 | Updated on Sep 29, 2025



ITBP conducts cleanliness drive

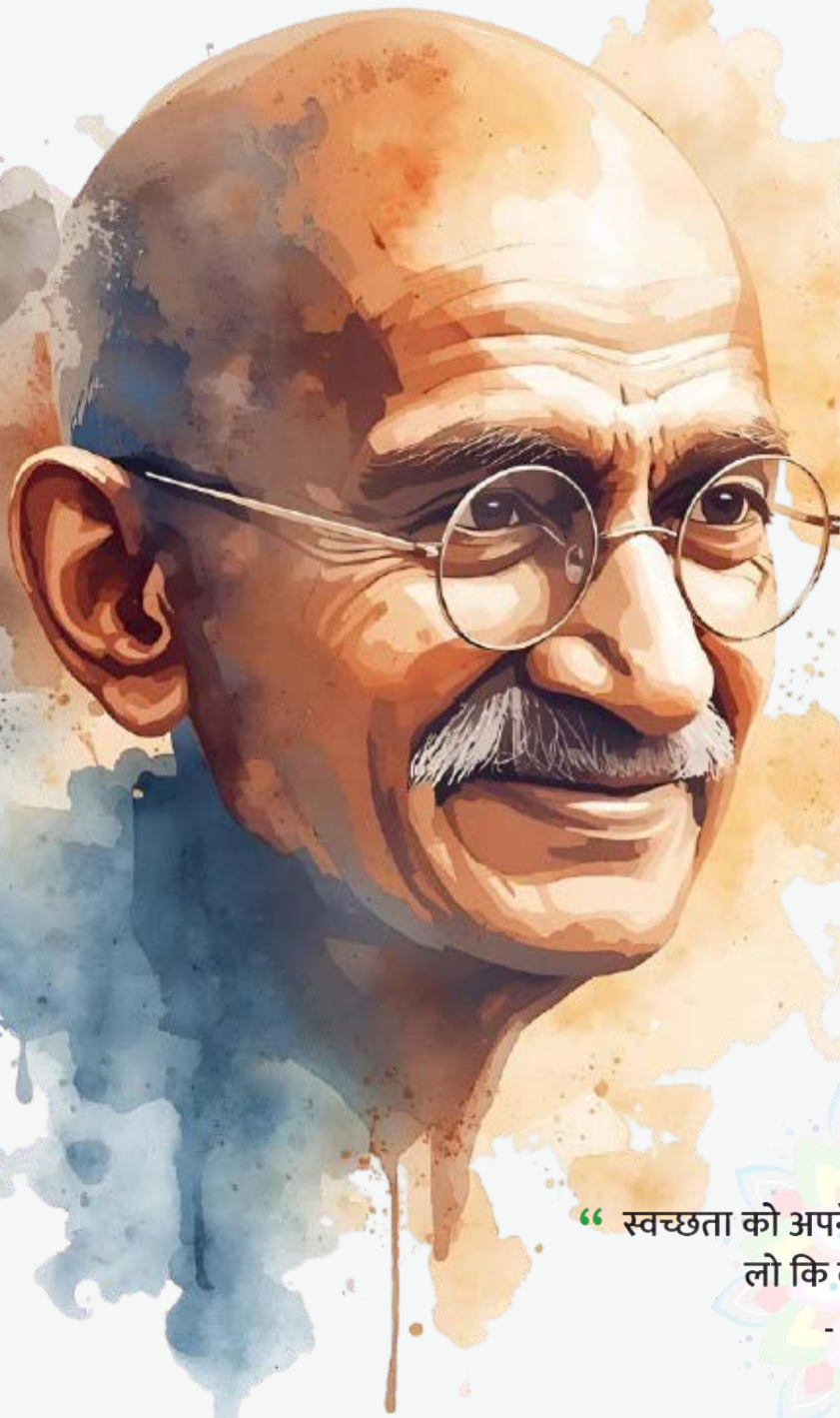
September 30, 2025



AALO, 29 Sep: A cleanliness drive was conducted here in West Siang district on Monday by the 57th Bn ITBP under the 'Swachhata Hi Seva' campaign, in coordination with the district administration.

57th Bn Commandant Anil Kumar, ADC Mabi Taipodia Jini, Assistant Engineer Jumli Kango, UD & Housing JE Rogong Tai, along with officials from the police and Himveers of the 57th Bn ITBP participated in the drive.

Speaking on the occasion, Kumar appealed to the local citizens to make cleanliness a part



“ स्वच्छता को अपने आचरण में इस तरह अपना
लो कि वह आदत बन जाये ”
- महात्मा गाँधी



swachhbharatmission.ddws.gov.in



[SBMGramin](#)



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MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA