



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



27th & 28th September 2025

HIGHLIGHTS

SWACHH  TSAV

Swachhata Hi Seva 2025

A Swachh Bharat Mission Initiative





“

त्योहारों पर हम सब अपने घर की सफाई में जुट जाते हैं। लेकिन स्वच्छता सिर्फ घर की चारदीवारी तक सीमित न रहे।
**गली, मोहल्ला, बाजार,
गाँव हर जगह पर सफाई
हमारी जिम्मेदारी बने।**

**मन की
बात**

28 सितंबर, 2025



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Campaign Pillars-27th & 28th September 2025

TOTAL PARTICIPATION
10,55,20,738

CLEANLINESS TARGET UNITS

Total CTUs
14,31,096
Completed CTUs
10,20,961
Incomplete CTUs
4,10,135
Total Participants
5,21,37,392

SAFAIMITRA SURAKSHA SHIVIRS

Total Beneficiaries
36,63,931
Shivirs Conducted
88,132

CLEAN GREEN UTSAV

Total Eco Pandals
1,21,349
Total Swachhata Rangolis
89,627
Post Festival Cleanliness Drives
1,02,514
Total Events Conducted
3,13,490

CLEAN PUBLIC SPACES

Total Clean Public Spaces
4,73,733
Completed Clean Public Spaces
3,48,905
Incomplete Clean Public Spaces
1,24,828
Total People Engaged
3,65,55,933

ADVOCACY

Total Events Conducted
8,18,643

Total Participants
1,31,63,482

Consolidated data as of 28th September 2025



एक कदम स्वच्छता की ओर



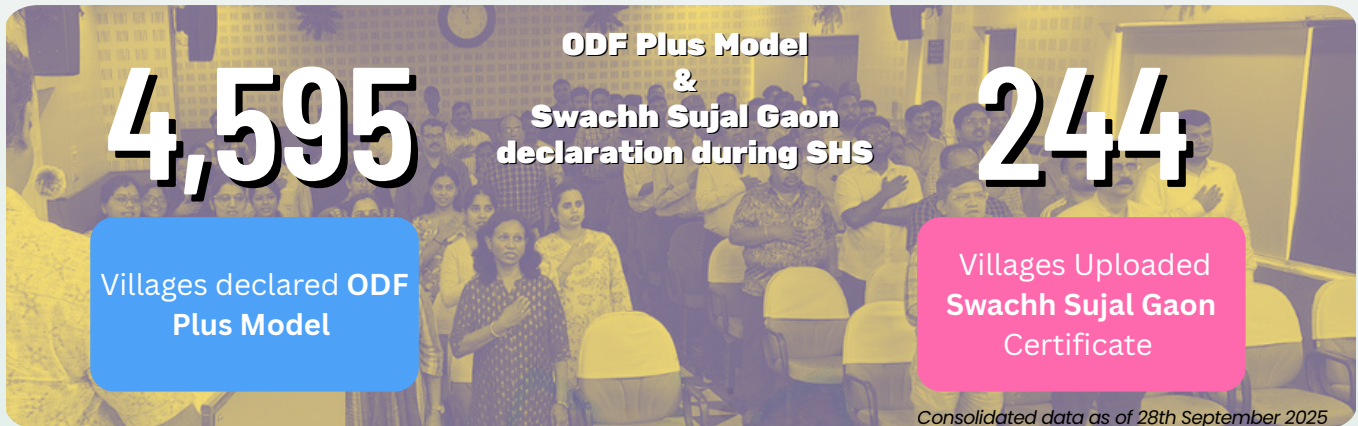
Top Stories of SHS-27th & 28th September 2025



As part of the Swachhata Hi Seva 2025 campaign, **Hon'ble Union Minister for Jal Shakti, Shri C.R. Patil** spearheaded the virtual groundbreaking (e-Khat-Muhurat) for multiple Solid and Liquid Waste Management projects under the Swachh Bharat Mission (Grameen) in Navsari, Gujarat, on 27th September 2025. The event also witnessed the administration of the Swachhta Pledge, reaffirming our collective resolve to achieve a cleaner, healthier, and more sustainable rural India. These initiatives mark a significant step toward strengthening rural sanitation infrastructure and promoting environmental stewardship across communities.



Top Stories of SHS-27th & 28th September 2025



A vibrant SHS felicitation event held in Palwal, Haryana, on 27th September was graced by Hon'ble Minister of Development & Panchayats Sh. Krishan Lal Panwar, Sh. Rahul Narwal (MD, SBM-G), Dr. Harish Kumar Vashishta (DC Palwal), and CEO ZP. Over 1,200 participants pledged for a cleaner India. Twenty-two Sarpanches from across districts were felicitated for excellence in village cleanliness. New IEC modules were launched, and welfare camps benefitted 400+ citizens.



Under the Swachhata Hi Seva campaign, continuous awareness programs on cleanliness and solid-liquid waste management are being conducted in various schools across Jharkhand. This initiative was carried out at PS Shri Kasturba Gandhi Girls School, Manika, Latehar district, on 27th September.



Swachhata Hi Seva 2025 activities in Srinagar on 27th September, led by ACP Srinagar and BDO Harwan, featured a plantation drive, cyclothon, and cleanliness efforts. The event, attended by District Development Commissioner (DDC) Srinagar, reinforced the collective pledge for a cleaner, greener future.



एक कदम स्वच्छता की ओर

Top Stories of SHS-27th & 28th September 2025

Highlights from Central Ministries & PSUs



Under the Swachhata Hi Seva 2025 campaign, the Ministry of Defence facilitated a cleanliness drive at Sadura Railway Station, Anantnag, J&K, with active participation of officers and personnel of the 46th Battalion CRPF.



Ministry of Communication: Postal employees across various locations participated in cycle rallies under the Swachhata Hi Seva 2025 campaign.



Under the Swachhata Hi Seva 2025 campaign, NSO, MoSPI's Regional Office in Hyderabad organized a successful Shramdaan event with active participation from nearly 60 officials.



Cochin Shipyard Limited (CSL) and Cochin Port Authority (CoPA) came together to host a special program at Chappa Beach, Kochi, marking World Maritime Day 2025 and the conclusion of Swachhata Pakhwada 2025, celebrating maritime heritage and environmental stewardship



Top Stories of SHS-27th & 28th September 2025

Leadership Spotlight



Hon'ble Union Minister of Coal & Mines, Shri G. Kishan Reddy inaugurated Waste to Wealth Models at GSI Southern Region, Hyderabad, on 27th September under Swachhata Hi Seva 2025 campaign.



Hon'ble Chief Minister of Uttarakhand, Shri Pushkar Singh Dhami participated in a Swachhata Hi Seva programme at Parvati Prema Jagati Saraswati Vihar, Nainital, on 28th September.



Top Stories of SHS-27th & 28th September 2025

Cleanliness Beyond Borders – SHS Overseas Drive



Advocacy and Awareness initiative at the Embassy of India in Bratislava, Slovak Republic



Embassy of India in Bratislava, Slovak Republic, felicitated Safai Mitra and greeted him with a gift



Officials of Consulate General of India in Hambantota, Sri Lanka, carried out a cleanliness drive around the Consulate as part of SHS



Cleanliness activity under way at Embassy of India in Sao Tome and Principe under Swachhata Hi Seva 2025



High Commission of India in Mauritius felicitated SafaiMitras for their tireless dedication and invaluable contribution to maintaining a clean and green HCl premises.



Top Stories of SHS-27th & 28th September 2025

Cleanliness Target Units



Before

Botanical Survey of India conducted a CTU cleaning drive in Pune, Maharashtra



After



Before

CTU cleaning in District Salmara, Assam



After

Safai Mitra Suraksha Shivirs



Safai Mitra Suraksha Shivir organized in Cuddalore (Kadalur) District, Tamil Nadu, under the Swachhata Hi Seva 2025 campaign.



Safai Mitra Suraksha Shivir: CPCL (Chennai Petroleum Corporation Limited) distributed PPE kits and safety equipment to sanitation workers



IIT Goa organized a Safai Mitra Suraksha Shivir under Swachhata Hi Seva 2025, featuring preventive health checkups and enrollment of sanitation workers in various government schemes



एक कदम स्वच्छता की ओर

Top Stories of SHS-27th & 28th September 2025

Clean Public Spaces



Cantonment Board Subathu and residents in Solan district, Himachal Pradesh, joined Swachhata Hi Sewa 2025, clearing clogged drains to improve cleanliness and safety



Staff of Akashvani Champhai (1KW FM Station), All India Radio, Aizawl, carried out a campus cleanliness drive near the India-Myanmar border in Mizoram



111 Battalion of the Central Reserve Police Force (CRPF) undertook a cleanliness drive at the CRPF camp in Dantewada, Chhattisgarh



Golden Katar Division conducted a cleanliness drive at Aundh Military Station, Maharashtra, under SHS 2025. Led by the Ministry of Defence, all ranks and families participated in waste collection and segregation

Clean Green Utsav



Under SHS 2025, a Diwali-themed event was organized at Gram Panchayat Raj Navkothi in Begusarai district, Bihar, to spread the message of cleanliness and community participation



As part of Swachhotsav, the Ministry of Communication's Trichy Postal Region organized an awareness drive on cleanliness at Trichy Head Office, Tiruchirappalli district, Tamil Nadu



एक कदम स्वच्छता की ओर

Top Stories of SHS-27th & 28th September 2025 Advocacy



Women Self Help Groups (SHGs) of Daman District of the UT of DNH & DD showcased their creativity and commitment towards cleanliness by making beautiful Rangolis



Art competitions and awareness sessions were held for children under Swachhata Hi Seva across various districts of Assam



Regional Science Centre and Planetarium, Calicut, under the National Council of Museums, organized a Swachhata Rally with school students in Kozhikode district, Kerala



Drama Club, Cultural Activity Centre, DSW, Maulana Azad National Urdu University (MANUU), Hyderabad, organized an Open Mic under the Swachhata Hi Seva 2025 campaign to raise awareness on cleanliness.



Pushpa Gujral Science City, Kapurthala district, Punjab, conducted live demonstrations to raise awareness on waste segregation, clean air, and water under the Swachhata Hi Seva 2025 campaign



Hashtag Report: 17th – 28th September 2025

#SwachhataHiSeva

Number of posts published:
12,951
Total Reach:
50,318,260
Total Impressions:
770,592

#Swachhotsav

Number of posts published:
46,469
Total Reach:
144,547,797
Total Impressions:
2,532,002

#SHS2025

Number of posts published:
55,587
Total Reach:
172,576,326
Total Impressions:
2,923,024



Swachhata Hi Seva Talks on 'X'

PMO India @PMOIndia
Following

Cleanliness should extend beyond our homes, becoming our responsibility everywhere - in streets, neighbourhoods, markets and villages.
[#MannKiBaat](#)



“
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मन्न की बात
28 सितंबर, 2025

11:35 am · 28 Sept 25 · 18K Views

107 Reposts 2 Quotes 300 Likes 1 Bookmark

Post your reply

Income Tax NER @IncomeTaxNER

Under [#SwachhataHiSeva2025](#), on 26/9 a Safai Mitra Suraksha Shivar was organised at Aayakar Bhawan, Guwahati with Marwari Hospitals. Dr. J.P. Sarma delivered an insightful talk on health tips; check-ups by Dr. A. Dhankar & Dr. D. Harika benefited ~90 people. [#SHS2025](#)
[#Swachhotsav](#)



You and 8 others

10:13 PM · Sep 27, 2025 · 2,727 Views

Ministry of Culture @MinOfCultureGoI

Translate post

@KolkataCentral ने [#SewaParv](#) के अंतर्गत [#SwachhataHiSeva2025](#) अभियान में सक्रिय भागीदारी करते हुए स्वच्छता गतिविधियाँ आयोजित कीं।

यह प्रयास न केवल स्वच्छ वातावरण का संकल्प है, बल्कि जन-जन को स्वच्छता की ओर प्रेरित करने का एक सशक्त कदम भी है।



DSTIndia @IndiaDST

As part of the observance of [#SwachhataHiSeva2025](#) campaign, a Rangoli Competition on [#Swachhotsav](#) was organised on 26th September, 2025 in @IndiaDST.
[#SHS2025](#)

@DrJitendraSingh @karandi65 @Dhana_Arumugam1 @DARPG_Gol @DoPTGol @MoHUA_India



Translate post

केंद्रीय मंत्री @kishanreddybjp ने स्वच्छता ही सेवा 2025 अभियान के तहत हैदराबाद स्थित GSI Southern Region, में [#WasteToWealth](#) मॉडल का उद्घाटन किया।

कचरे को मूल्यवान संसाधनों में बदलने के लिए नवाचार-संचालित दृष्टिकोणों के महत्व पर प्रकाश डाला।

[#SHS2025](#) [#SwachhataHiSeva2025](#)



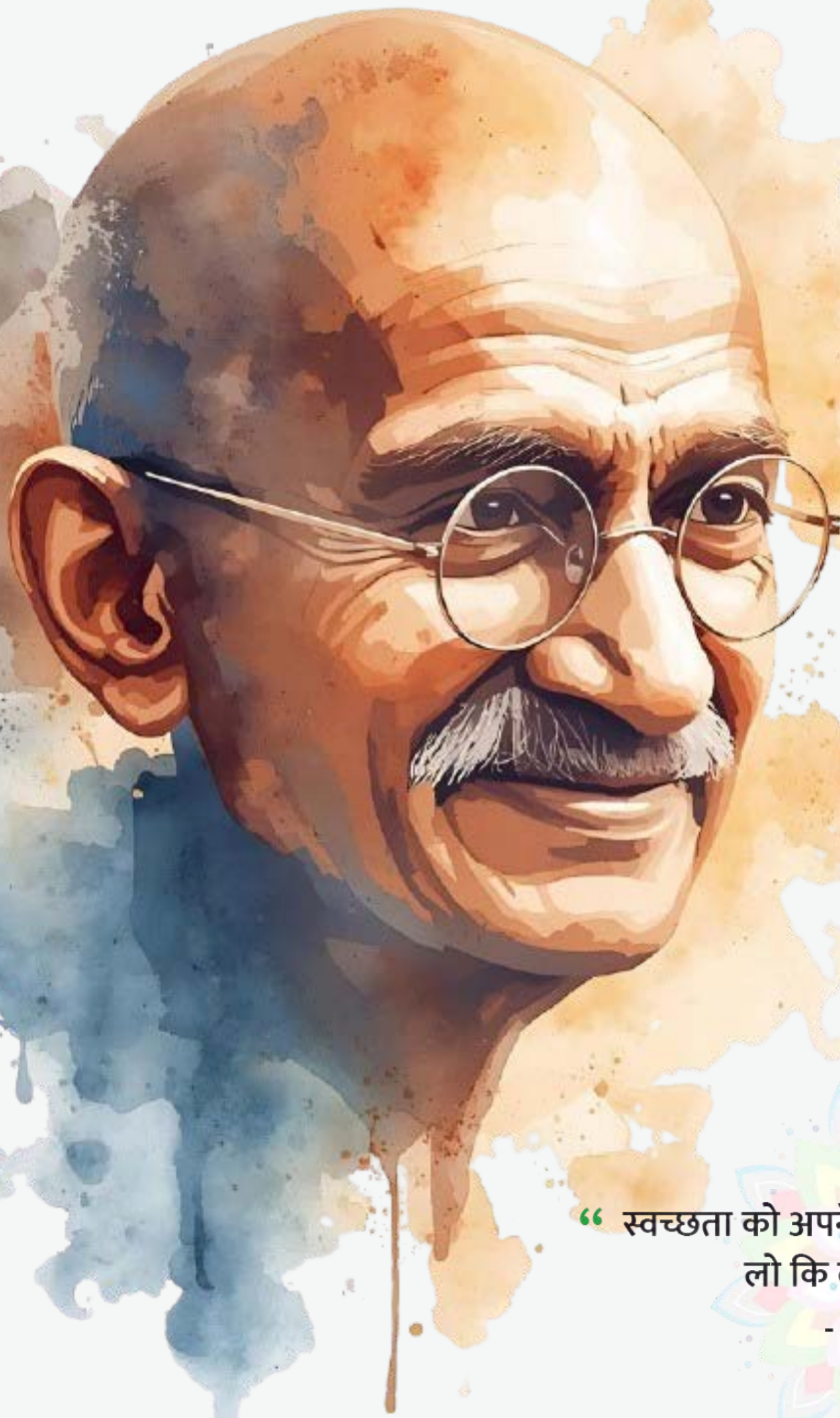


SHS Overseas on X





और हरा-भरा बन्दन का समूह
संकेतपुर लिखा। इस प्रकार
अभिधान ने न केवल स्वच्छन्द
सिंहाल वैराग्य, बल्कि समुद्र-
सायदेय को भी प्रोत्साहित किया
जिससे ओरोमोही का वातावरण
भी बेहतर हो सका। इस अ-
पर पंचवर्णा के मुखिया न
बहुलक, पंचापर समिति स-
मिति के अध्यक्ष, पूर्व मुखिया मीन-
प्रामाणिक दीनदयाल चौधरी।
उपमुखिया सुनील तिवारी, वार्ड नं-
माधव राज कुंजराव, जलेश-
केसी देवी, रामजसोही शर्मा मे-
आनंद नाथ, मुकेश चौधरी, सु-
नाथक नाथक आदि थे।



“ स्वच्छता को अपने आचरण में इस तरह अपना
लो कि वह आदत बन जाये ”
- महात्मा गाँधी



swachhbharatmission.ddws.gov.in



[SBMGramin](#)



[swachhbharatgrameen](#)



[MoJSDDWS](#)



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GOVERNMENT OF INDIA



आवासन और शहरी कार्य मंत्रालय
भारत सरकार

MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA