



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



2nd October 2025

HIGHLIGHTS

SWACHH  TSAV

Swachhata Hi Seva 2025

A Swachh Bharat Mission Initiative

Special Edition

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Sculpture of Mahatma Gandhi crafted from recycled waste at DM Office, Dhalai, Tripura.

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“

त्योहारों पर हम सब अपने घर की सफाई में जुट जाते हैं। लेकिन स्वच्छता सिर्फ घर की चारदीवारी तक सीमित न रहे।

**गली, मोहल्ला, बाजार,
गाँव हर जगह पर सफाई
हमारी जिम्मेदारी बने।**

**मन की
बात**

28 सितंबर, 2025



Campaign Pillars

TOTAL PARTICIPATION
17,57,96,996

CLEANLINESS TARGET UNITS

Total CTUs
15,93,922
Completed CTUs
15,15,040
Incomplete CTUs
78,882
Total Participants
7,48,67,886

SAFAIMITRA SURAKSHA SHIVIRS

Total Beneficiaries
90,34,668
Shivirs Conducted
2,83,142

CLEAN GREEN UTSAV

Total Eco Pandals
4,74,692
Total Swachhata Rangolis
2,99,395
Post Festival Cleanliness Drives
2,99,395
Total Events Conducted
11,43,217

CLEAN PUBLIC SPACES

Total Clean Public Spaces
5,82,115
Completed Clean Public Spaces
5,46,228
Incomplete Clean Public Spaces
35,887
Total People Engaged
5,90,87,197

ADVOCACY

Total Events Conducted
28,95,269

Total Participants
3,28,07,245

Consolidated data as of 2nd october 2025



एक कदम स्वच्छता की ओर



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Top Stories of SHS 2nd October 2025

Swachh Bharat Diwas Cleanliness Drive Led by Department of Drinking Water and Sanitation at CGO Complex, New Delhi



On Swachh Bharat Diwas, Secretary DDWS Shri Ashok K K Meena led a Shramdaan drive for cleanliness at CGO Complex, joined by SBM-G team led by JS-MD Ms. Aishwarya Singh and JJM team led by AS-MD Shri Kamal Kishore Soan, showcasing unity in action.



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Top Stories of SHS 2nd October 2025

Swachh Bharat Diwas Cleanliness Drive Led by , Department of Drinking Water and Sanitation
at CGO Complex



Before



After



Before



After



Secretary DDWS Shri Ashok K K Meena chaired a review meeting on Swachhata Hi Seva 2025, reaffirming commitment to Gandhiji's vision of a clean India. He appreciated the extensive work done by gram panchayats and district officials of various States/UTs during SHS 2025.



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Top Stories of SHS 2nd October 2025

5,050

Villages declared ODF
Plus Model

ODF Plus Model
&
Swachh Sujal Gaon
declaration during SHS

468

Villages Uploaded
Swachh Sujal Gaon
Certificates

Consolidated data as of 2nd October 2025



Special Gram Sabha in District Kozhikode, Kerala



Special Gram Sabha in District Kinnaur, Himachal Pradesh



On 2nd October, Hon'ble Governor of Sikkim Shri Om Prakash Mathur and Hon'ble Chief Minister Shri Prem Singh Tamang felicitated the Cleanest Gram Panchayat Award winners, celebrating Swachh Bharat Diwas.



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Top Stories of SHS 2nd October 2025

Highlights from Central Ministries & PSUs



Ministry of External Affairs, Government of India - New Delhi



Ministry of Electronics & IT, Government of India - New Delhi



INS Dronacharya - Indian Navy's Premier Gunnery School, Fort Kochi, Kerala



Safai Mitra Felicitations & Swachh Diwas Celebration - Cantonment Board, Ambala, Haryana



Eastern Air Command - Indian Air Force, Digaru Station, Assam



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Top Stories of SHS 2nd October 2025

Highlights from Central Ministries & PSUs



Department of Justice, Ministry of Law & Justice, Government of India - New Delhi



Ministry of Communication, Odisha Postal Circle



Ministry of Cooperation felicitated sanitation workers with gifts as a token of gratitude



Department of Personnel and Training, on Lodhi Road, New Delhi.



Department of Public Enterprises, Ministry of Finance, New Delhi



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Top Stories of SHS 2nd October 2025

Highlights from Central Ministries & PSUs



Bharat Electronics Limited, Bangalore



National Aluminium Company Limited (NALCO),
Visakhapatnam, Andhra Pradesh



Hindustan Copper Limited (HCL) – Corporate Headquarters,
Kolkata, West Bengal



Mineral Exploration and Consultancy Limited, Nagpur,
Maharashtra



Yantra India Limited (YIL) – Ministry of Defence, Government
of India - Nagpur, Maharashtra



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Top Stories of SHS 2nd October 2025

Leadership Spotlight



On 2nd October in Ahmedabad, Hon'ble Governor of Gujarat, Shri Acharya Devvrat led the Swachh Bharat Diwas celebrations



On 2nd October in Bhopal, Hon'ble Chief Minister of Madhya Pradesh, Shri Mohan Yadav participated in Swachh Bharat Diwas activities



On 2nd October, Hon'ble Member of Parliament, Jaipur, Ms. Manju Sharma participated in a Prabhat Pheri organized by the Income Tax Department, Jaipur



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Top Stories of SHS 2nd October 2025

Leadership Spotlight



On 2nd October in Jaipur, Rajasthan, Hon'ble Governor Shri Haribhau Bagde and Hon'ble Minister Shri Jhabar Singh Kharra participated in Swachh Bharat Diwas activities



On 2nd October in Daman, Hon'ble Administrator of the Union Territory of Dadra and Nagar Haveli and Daman and Diu, Shri Praful Patel participated in Swachh Bharat Diwas activities



On 2nd October in Lucknow, Uttar Pradesh, Hon'ble Minister of Energy & Urban Development, Government of Uttar Pradesh, Shri A.K. Sharma interacted with sanitation workers



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Top Stories of SHS 2nd October 2025

Swachh Bharat Diwas across States and Union Territories (UTs)



Sapling of plants by Hon'ble lieutenant governor Admiral D.K. Joshi (Retd), in Andaman & Nicobar Island



Swachha Andhra Corporation in association with Amaravati Runners organized "Swachhathon" a running event as part of the Swachhata Diwas, In Amravati, Andhra Pradesh



Special Gram Sabha held at Neuguri, Sivsagar District Assam



On Swachh Bharat Diwas, a felicitation ceremony was held in Siwan District, Bihar



On Swachh Bharat Diwas, Chhattisgarh hosted a vibrant state-level event, where participants united to take the Swachhata pledge and Sanitation workers were honored for their dedication



Mega Beach Cleanliness drive was held on the occasion of Swachh Bharat Diwas (2nd October, 2025) at Namopath, Devka, Daman District



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Top Stories of SHS 2nd October 2025

Swachh Bharat Diwas across States and Union Territories (UTs)



Felicitation of Safai Karmacharis under the jurisdiction of Salvador do Mundo, Goa



A state-level Swachh Bharat Diwas celebration was held on 2nd October 2025, at Tarapur village in Gandhinagar, led by Shri Raghavji Patel, Hon'ble Cabinet Minister Gujarat



A swachhhta Rally and awareness drive was organised by Rajkiye Varishtha Madhyamik Vidhyalaya, GP Dukhra, Block Nathusari Chopta, Sirsa, Haryana.



Cleanup drive conducted by DC Lahoul and Lt. Col, BRO at Baralacha pass, the 2nd heights pass in Himachal Pradesh at and around 260 Kg of dry waste has been removed.



On the occasion of Gandhi Jayanti, J&K witnessed a vibrant culmination of SHS2025 with enthusiastic participation from farmers, students, women, panchayats & civil society.



Swachh Bharat Diwas was celebrated across the district in Jharkhand with Swachhata rallies and felicitations of sanitation workers, water assistants, and others.



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Top Stories of SHS 2nd October 2025

Swachh Bharat Diwas across States and Union Territories (UTs)



On the occasion of Gandhi Jayanti and Swachhata Diwas (Cleanliness Day), the inauguration of the Mahatma Plastic Waste Management Unit was held in Uchchagaon village, District Belagavi, Karnataka



Cleannliness drive across water bodies followed by falicitation of sanitation workers was held in Kerala



Mega cleanliness drive cum awareness programme was organized in coordination with government higher secondary school, Block Shakar-chiktan, kargil, Ladakh.



Cleanliness drive conducted in Chahnou Village, Tengnoupal District, Manipur.



SBM-G and PHED organized a shramdaan near the office in Aizawl, Mizoram



State level Celebration of Swachh Bharat Diwas cum Culmination of SHS2025 at Arena 365, Dimapur, Nagaland



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Top Stories of SHS 2nd October 2025

Swachh Bharat Diwas across States and Union Territories (UTs)



State level Celebration of Swachh Bharat Diwas cum Culmination of SHS 2025 at Keonjhar district, Odisha



On Swachh Bharat Diwas, Puducherry witnessed a powerful grassroots movement with Gram Sabhas held across 108 Gram Panchayats.



On Swachh Bharat Diwas 2025, an event was held in Amritsar, Punjab with active participation from women and community representatives.



State level event was organized in Jaipur Rajasthan witnessed by state officials



Special Gram Sabha held at Anganagar Gram Panchayat, Unakoti District, Tripura.



On 02 October 2025, Bageshwar, Uttarakhand marked the grand culmination of Swachhata Hi Sewa 2025 with the prestigious Swachhata Prize ceremony.



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Top Stories of SHS 2nd October 2025

Children as Agents of Change



Devlali, Nashik, Maharashtra



Kasauli, Himachal Pradesh



Jamshedpur, Jharkhand



Kanur, Kerala



Barbil, Odisha



एक कदम स्वच्छता की ओर

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Hashtag Report: 17th September – 2nd October 2025

#SwachhataHiSeva

Number of posts published:
16,363
Total Reach:
6,48,43,987
Total Impressions:
9,40,575

#Swachhotsav

Number of posts published:
57,470
Total Reach:
18,35,95,145
Total Impressions:
29,76,236

#SHS2025

Number of posts published:
69,283
Total Reach:
21,52,31,877
Total Impressions:
34,20,450



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Swachhata Hi Seva Talks on X

Swachh Bharat Mission, Uttar Pradesh (Urb...) @SBM... · 23m · 437
आज राष्ट्रपिता गांधी जयंती एवं स्वच्छ भारत दिवस के अवसर पर माननीय नगर विकास मंत्री श्री @aksharmaBharat जी द्वारा मिशन शक्ति 5.0 कार्यक्रम के अंतर्गत महिला सफाई मित्रों का सम्मान एवं किट वितरण किया गया।

यह अवसर न केवल स्वच्छता का उत्सव रहा बल्कि महिला सशक्तिकरण की दिशा में एक सशक्त कदम भी साबित हुआ।

सफाई महिला कर्मियों के समर्पण को सम्मानित करते हुए मंत्री जी ने उन्हें समाज की असली प्रेरणा बताया।

@missionshaktiup

#MissionShaktiUP #WomenEmpowerment #Swachhotsav2025
#SHS2025 #SwachhataHiSeva2025

@InfoDeptUP @PibLucknow @CBCLucknow @airnews_lucknow
@SwachhBharatGov @InfoDeptUP
@NagarVikas_UP @MyGov_UP
@CMOfficeUP @aksharmaBharat
@MoHUA_India



Central Railway @Central_Railway

As part of #SwachhataHiSeva2025, a Cultural Event was organised at CSMT, featuring folk dance before highlighting cleanliness, social awareness, and the spirit of unity. The initiative spread the message of collective responsibility for a cleaner and greener environment.

#SHS2025 #Swachhotsav
#SwachhBharatMission #SwachhBharat #CentralRailway



IncomeTaxPune @IncomeTaxPune

As a part of #SwachhataHiSeva2025, tree plantation drive to promote environmental sustainability was organized at Yeoor, Thane by the O/o, PCIT - 1, Thane. Some glimpses:

#SHS2025 #Swachhotsav



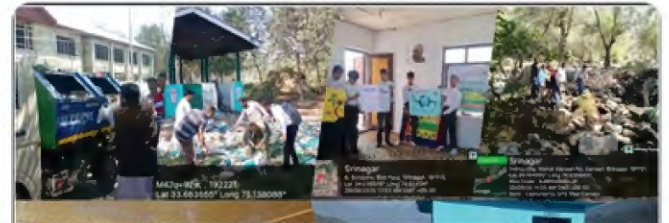
SBM-G, Jammu and Kashmir @mission_sbm

As part of the #Swachhotsav - #SwachhataHiSeva2025 and Seva Parv 2025, a series of cleanliness and awareness activities were conducted across different districts of Jammu & Kashmir.

The programme included cleanliness drives, community meetings, awareness sessions, plantation drives, and wall paintings on the theme of sanitation and environment conservation.

Local communities, students, officials, and volunteers actively participated, showcasing collective commitment towards building a cleaner, greener, and healthier society.

@MoISDDWS @jkrddpr @diprjk @OfficeOfLGJandK @malhotra_anoo



Swachh Bharat Mission - Kheda @SWACHHKHEDA

"स्वच्छता हवे दरेक घरनी जवाबदारी" स्वच्छता ही सेवा-2025 अंतर्गत भेडा जिल्लाना गणेश्वर ता.बुडाना सोनीपुर अने परबोया ग्राममा GWM हेडल अस्कायामतीनु बोकार्पल करवाया आल्यु. #SHS2025 #SwachhataHiSeva2025
#Swachhotsav #NirmalGujarat2 #SBMR_Gujarat #HarGharSwachhta



DDO KHEDA and 6 others

Akashvani आकाशवाणी @AkashvaniAIR · 22h
आकाशवाणी जम्मू में स्वच्छता ही सेवा 5.0 के अंतर्गत सफाई मित्रों को Sanitation Kits प्रदान की गईं.

#SHS2025 #SwachhataHiSeva2025 #Swachhotsav2025
@SwachhBharatGov @MoHUA_India
@MoISDDWS @MIB_India @AshwiniVaishnaw @DrLMurugan
@sajau1



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SHS Overseas on X

**Follow**

On 156th birth anniversary of Mahatma Gandhi, Ambassador and personnel of the Embassy paid floral tributes and also engaged in cleaning and arranging the books of the Library in an order as part of #SwachhataHiSeva campaign 2025.

@MEAIndia
@IndianDiplomacy
#SwachhataHiSeva2025

**Follow**

Today HCI Lusaka paid homage to Mahatma Gandhi on his 156th birthday anniversary. A plantation drive was also undertaken as part of Ek Ped Maa Ke Naam campaign.

@MEAIndia @IndianDiplomacy #Swachhotsav #MahatmaGandhi #MahatmaGandhijayanti



2:04 PM · Oct 2, 2025 · 878 Views

**Follow**

As part of the #SwachhataHiSeva campaign, the Embassy of India, Budapest organised a cleanliness drive within the Embassy premises. All officers and officials of the Embassy actively participated in the initiative.

Ambassador Shri Anshuman Gaur felicitated the #SafaiMitra in recognition of their invaluable contribution towards keeping our surroundings clean.

#SpecialCampaign 5.0

**Follow**

On 2nd October 2025, as a part of #SevaParv #SwachhataHiSeva2025, Amb @VishvasSapkal & Ms Malca Schnaiderman. Mayor of Lince @Munilince, Lima, Peru, appreciated workers of Lince Park by giving them gifts/certificates.

**Follow back**

Under the ongoing #SwachhataHiSeva2025 campaign on the eve of Mahatma Gandhi Jayanti, the Consul General and officials of CGI São Paulo undertook a cleanliness drive at the Mahatma Gandhi Statue at Praça Túlio Fontoura, Paraíso, São Paulo.

This initiative was a tribute to Mahatma Gandhi's vision of a Clean India - Green India, inspiring all to join hands in building a cleaner, healthier and sustainable environment.

#SwachhataHiSeva2025 #MahatmaGandhi

@iccr_saopaulo @indiaibrazil @IndianDiplomacy

**Follow back**

As part of #SwachhataHiSeva, 2025 all the officials of AHCI, Khulna took the Swachhata pledge.

@MEAIndia @IndianDiplomacy





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Press Coverage

CLEAN 14 LAKH TARGET UNITS

About 16 crore people join 'Swachhata Hi Seva' drive

NEW DELHI: More than 16 crore citizens across India joined the Swachhata Hi Seva (SHS) campaign, cleaning nearly 14 lakh cleanliness target units (CTUs) and five lakh public spaces, while over 1.5 lakh Safai Mitra Suraksha Shivirs were held to emphasise the safety and dignity of sanitation workers, official data showed.

The Jal Shakti Ministry on Thursday observed Swachh Bharat Diwas with a collective 'shramdaan' by senior officials, marking the birth anniversaries of Mahatma Gandhi and former prime minister Lal Bahadur Shastri.

The event also marked the culmination of the SHS 2025 campaign, jointly organised by the Ministry of Housing and

Closer Look

■ The Jal Shakti Ministry on Thursday observed Swachh Bharat Diwas with a collective 'shramdaan' by senior officials, marking the birth anniversaries of Mahatma Gandhi and former prime minister Lal Bahadur Shastri.

■ The initiative also saw the organisation of 1.5 lakh Safai Mitra Suraksha Shivirs, underlining the focus on the safety and dignity of sanitation workers.

Urban Affairs (MoHUA) and the Department of Drinking Water and Sanitation (DDWS) from September 17 to October 2, according to an official statement.

According to official data, more than 16 crore citizens across the country took part in the campaign, leading to the cleaning of nearly 14 lakh CTUs

and five lakh public spaces. The initiative also saw the organisation of 1.5 lakh Safai Mitra Suraksha Shivirs, underlining the focus on the safety and dignity of sanitation workers.

Reviewing the progress of the campaign, DDWS Secretary Ashok K K Meena chaired a meeting with senior officials ahead of the shramdaan exercise.

He lauded the contributions of gram panchayats and district administrations in mobilising communities and urged officials to lead by example in sustaining the cleanliness drive.

"Swachhata Hi Seva has truly evolved into a people's movement, powered by community participation and a shared resolve for a Swachh and Swasth Bharat," Meena said, stressing the importance of maintaining cleanliness at difficult and dirty spots designated as CTUs.

Launched as part of the Swachh Bharat Mission, the SHS 2025 campaign placed special focus on citizen-led action and collective responsibility, reinforcing its identity as a 'Jan Andolan' (public movement).

Citizens across India joined the 'Swachhata Hi Seva' campaign

PIONEER NEWS SERVICE

■ New Delhi

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16 cr join nationwide cleanliness drive

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गांधी जयंती पर नगर पंचायत केदारनाथ ने स्वच्छता ही सेवा कार्यक्रम में पर्यावरण मित्रों को किया सम्मानित

■ स्वच्छता अभियान में योगदान हेतु पर्यावरण मित्रों को प्रशस्ति पत्र व प्रतीक किंग टैकर सम्मानित किया गया

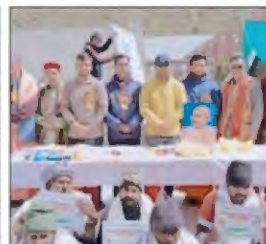
न्यूज वायरस नेटवर्क

केदारनाथ (3 अक्टूबर)। पर्यावरण मित्रों के अग्रणी पत्र नगर पंचायत केदारनाथ द्वारा स्वच्छता ही सेवा कार्यक्रम का आयोजन किया गया। इस कार्यक्रम के अंतर्गत नगर क्षेत्र में स्वच्छता बढ़ाने के लिए पर्यावरण मित्रों को सम्मानित किया गया।

कार्यक्रम की शुरुआत पर्यावरण मित्रों एवं नगर बाजार समिति के सदस्यों की मौजूदगी में हुई। कार्यक्रम में नगर पंचायत के सदस्यों के द्वारा नगर क्षेत्र में स्वच्छता बढ़ाने के लिए पर्यावरण मित्रों को सम्मानित किया गया।



नगर पंचायत केदारनाथ के अध्यक्ष काशी प्रसाद शर्मा ने कार्यक्रम में भाग लेते हुए कहा कि स्वच्छता ही सेवा कार्यक्रम का उद्देश्य नगर क्षेत्र में स्वच्छता बढ़ाने के लिए पर्यावरण मित्रों को सम्मानित करना है।



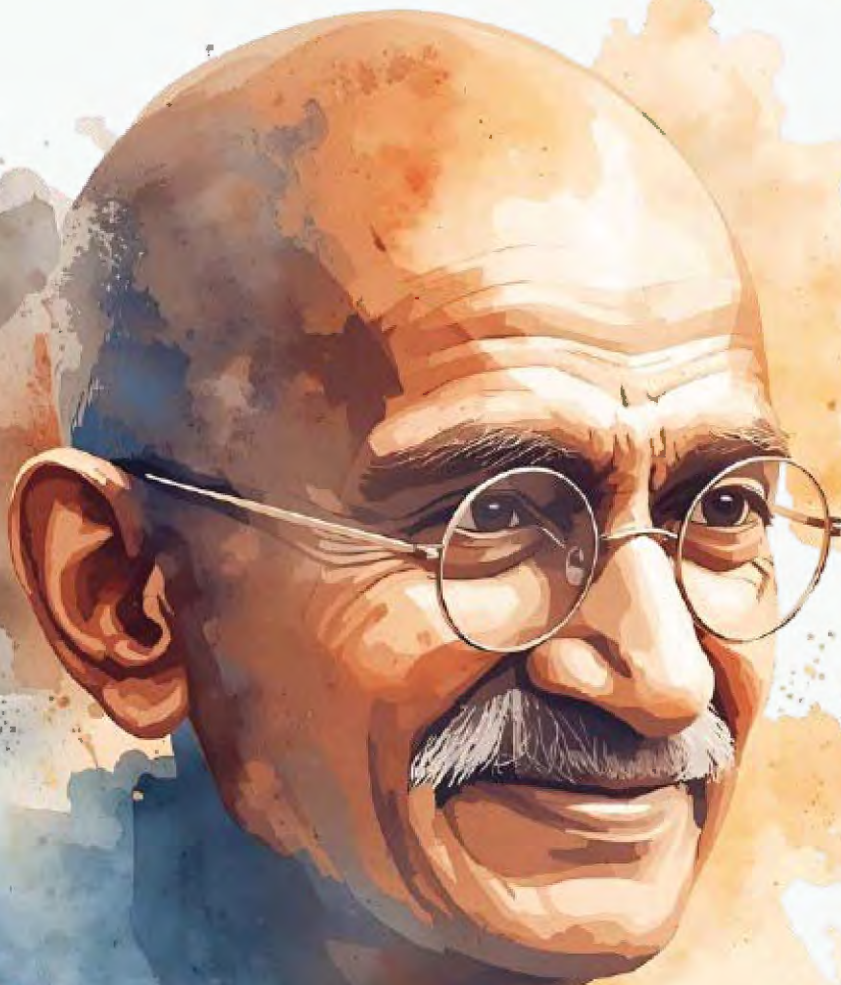
कार्यक्रम में नगर पंचायत के अध्यक्ष काशी प्रसाद शर्मा ने कहा कि स्वच्छता ही सेवा कार्यक्रम का उद्देश्य नगर क्षेत्र में स्वच्छता बढ़ाने के लिए पर्यावरण मित्रों को सम्मानित करना है।



गांधी जयंती पर नैनीताल और पिथौरागढ़ में स्वच्छता शपथ, सांस्कृतिक कार्यक्रम और श्रमदान



नैनीताल/पिथौरागढ़, 3 अक्टूबर। गांधी जयंती के अवसर पर नैनीताल और पिथौरागढ़ में स्वच्छता शपथ, सांस्कृतिक कार्यक्रम और श्रमदान



“ स्वच्छता को अपने आचरण में इस तरह अपना
लो कि वह आदत बन जाये ”
- महात्मा गाँधी



swachhbharatmission.ddws.gov.in



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[swachhbharatgrameen](#)



[MoJSDDWS](#)



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



आवासन और शहरी कार्य मंत्रालय
भारत सरकार

MINISTRY OF HOUSING AND
URBAN AFFAIRS
GOVERNMENT OF INDIA