



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



17th September to 2nd October 2025

SWACHH TSAV

Swachhata Hi Seva 2025

A Swachh Bharat Mission Initiative



Hon'ble Prime Minister Shri Narendra Modi takes part in a cleanliness drive at a school on the occasion of Gandhi Jayanti 2024.



“

त्योहारों पर हम सब अपने घर की सफाई में जुट जाते हैं। लेकिन स्वच्छता सिर्फ घर की चारदीवारी तक सीमित न रहे।

**गली, मोहल्ला, बाजार,
गाँव हर जगह पर सफाई
हमारी जिम्मेदारी बने।**

**मन की
बात**

28 सितंबर, 2025



Background of “SWACHHATA HI SEVA ”

Swachhata Hi Seva (SHS) is a pivotal campaign under the Swachh Bharat Mission, officially launched by Hon’ble Prime Minister Shri Narendra Modi in 2017.

This annual campaign aims to mobilize citizens of India towards enhanced cleanliness and sanitation. The initiative underscores the essence of civic participation in fostering a cleaner, healthier environment across the nation.

SHS has evolved significantly over the years with a new theme each year. Inspired by the Hon’ble Prime Minister 125th Episode of Mann Ki Baat where he said,

(31st Aug 2025)

**“इन खुशियों के बीच आप सभी स्वच्छता पर जोर देते रहें,
क्योंकि जहां स्वच्छता है वहां त्योहारों का आनंद भी और बढ़ जाता है।”**

Themes of “SWACHHATA HI SEVA ”

2025



Five Key Pillars

1

Transformation of Cleanliness
Target Units (CTUs)

2

Clean Public Spaces

3

SafaiMitra Suraksha Shivr

4

Clean Green Festivities

5

Advocacy for Swachhata

2017

SWACHHATA
HI
SEVA

2018

SWACHHATA

2019

PLASTIC WASTE
MANAGEMENT

2021

AZADI KA
AMRIT
MAHOTSAV

2022

VISUAL
CLEANLINESS

2023

GARBAGE
FREE INDIA

2024

SWABHAV
SWACHHATA,
SANSKAAR
SWACHHATA



Steps up to Launch: 9th to 16th September

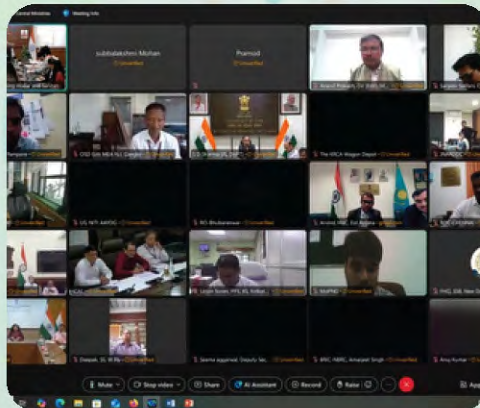
Swachhata Hi Seva (SHS) 2025 campaign preparations under the theme "Swachhotsav"

Sept 9: High-level meeting in New Delhi co-chaired by Union Ministers; State counterparts joined virtually.

Sept 10: Cabinet Secretary chaired Committee of Secretaries meeting; campaign updates presented.

Sept 10–12: Training sessions held for states and Central Ministries to ensure smooth SHS Portal reporting.

Sept 15: Curtain Raiser Press Conference in New Delhi officially launched campaign momentum.





Achievements under Campaign Pillars (Rural + Urban)

TOTAL PARTICIPATION
18,68,15,160

CLEANLINESS TARGET UNITS

Total CTUs
16,04,265
Completed CTUs
15,62,710
Total Participants
7,70,78,365

SAFAIMITRA SURAKSHA SHIVIRS

Total Beneficiaries
97,38,767
Shivirs Conducted
2,89,302

CLEAN GREEN UTSAV

Total Eco Pandals
4,55,082
Total Swachhata Rangolis
2,96,865
Post Festive Cleanliness Drives
3,64,507
Total Events Conducted
11,16,454

CLEAN PUBLIC SPACES

Total Clean Public Spaces
5,99,288
Completed Clean Public Spaces
5,79,215
Total People Engaged
6,17,11,782

ADVOCACY

Total Events Conducted
32,93,566

Total Participants
3,82,86,246

Consolidated data as of 8th October 2025



Achievements under Campaign Pillars (Rural)

TOTAL PARTICIPATION
13,91,36,799

CLEANLINESS TARGET UNITS

Total CTUs
11,45,383
Completed CTUs
11,17,803
Total Participants
6,87,95,992

SAFAIMITRA SURAKSHA SHIVIRS

Total Beneficiaries
43,52,831
Shivirs Conducted
2,34,401

CLEAN GREEN UTSAV

Total Eco Pandals
3,88,133
Total Swachhata Rangolis
2,55,863
Post Festive Cleanliness Drives
3,13,011
Total Events Conducted
9,57,007

CLEAN PUBLIC SPACES

Total Clean Public Spaces
4,70,553
Completed Clean Public Spaces
4,53,792
Total People Engaged
3,92,08,701

ADVOCACY

Total Events Conducted
29,14,916

Total Participants
2,67,79,275

Consolidated data as of 8th October 2025



एक कदम स्वच्छता की ओर

SHS Events & People Participation

Participation in SHS Events (Rural & Urban)

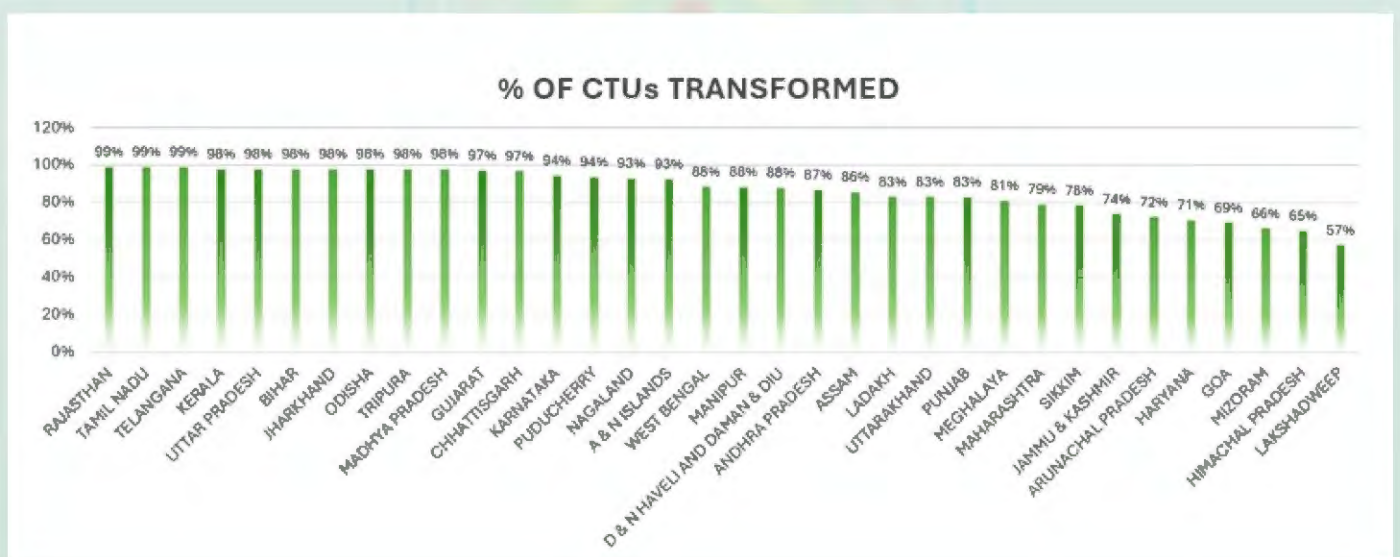


Among the events held in rural areas, advocacy events accounted for the highest number with 29.14 lakh events, followed by CTUs Transformed at 11.17 lakh and Clean Green Utsav Events at 9.57 lakh



CTUs Transformed recorded the highest participation of 687.95 lakh from rural areas. This was followed by clean public places with rural participation of 392.08 lakh.

State Wise CTUs Transformed in Rural Areas



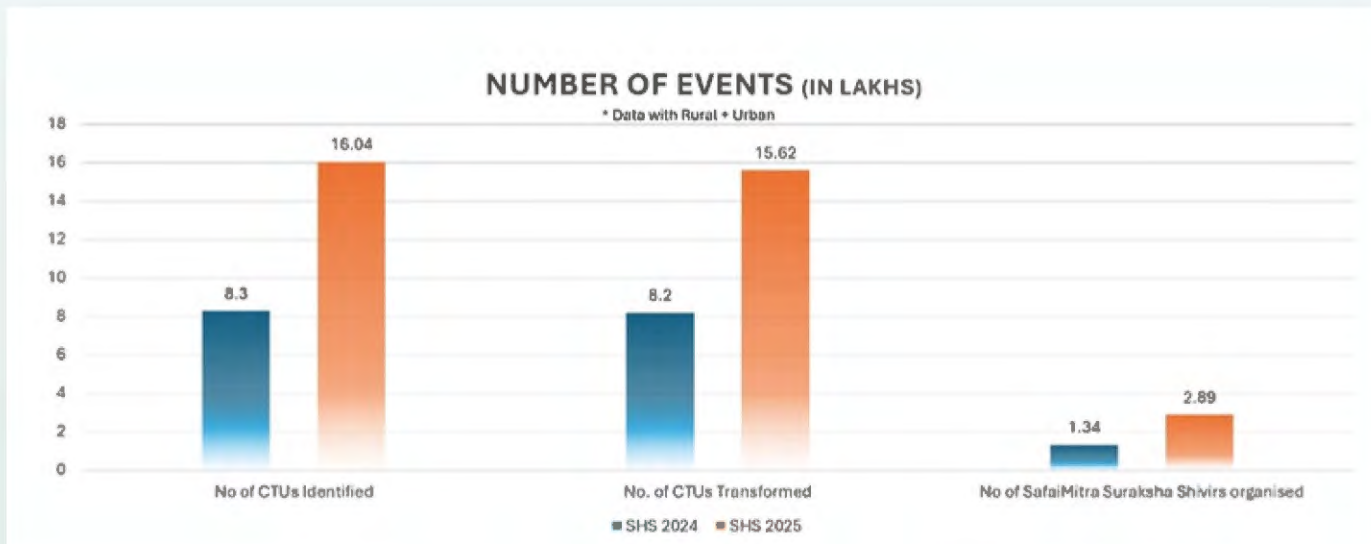
Rajasthan, followed by Tamil Nadu & Telangana achieved maximum CTU transformation (>99%). Uttar Pradesh & Kerala also transformed >98% of identified CTUs. Most of the States transformed CTUs above 80%.



एक कदम स्वच्छता की ओर

SHS Events & People Participation

Year Wise Comparison – No of Events (2024–2025)



The data shows a significant increase in all event categories from SHS 2024 to SHS 2025. The number of CTUs Identified has increased from 8.3 lakh to 16.04 lakh, and CTUs Transformed nearly doubled from 8.2 lakh to 15.62 lakh. Similarly, Safaimitra Suraksha Shivirs organized increased from 1.34 lakh to 2.89 lakh, reflecting a strong year-on-year growth.

ODF Plus Model & Swachh Sujal Gaon declaration during SHS



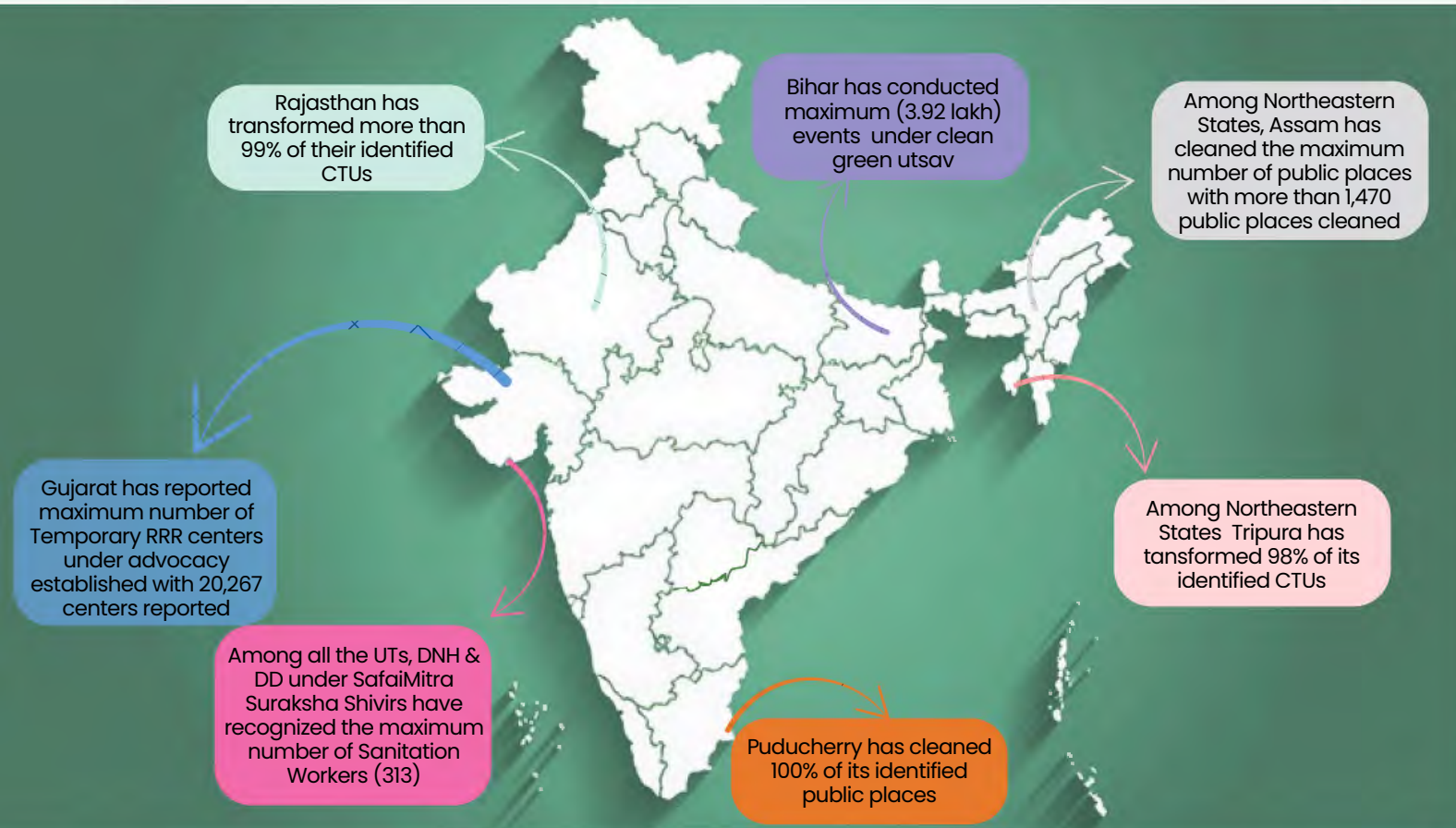
1st & 2nd Verification of ODF Plus Model Villages



States like Uttar Pradesh, Maharashtra, Telangana, Chhattisgarh & Bihar have taken the lead in conducting 1st and 2nd verification of the villages during SHS 2025 campaign.



Highlights of SHS Events (Rural)



Highlights of SHS Events (Rural)

States:

- Rajasthan, followed by Tamil Nadu & Telangana achieved maximum CTU transformation (>99%). Uttar Pradesh & Kerala also transformed >98% of identified CTUs.
- A total of 6.87 crore people participated in CTU transformation in rural areas.
- A total of 3.92 crore people participated in cleaning of public places in rural areas.
- Tamil Nadu, Telangana & Odisha has cleaned maximum of their identified public places in rural areas.
- Out of the total 9.57 lakhs Clean Green Utsav events, 41 % were Eco pandals, 27% were Swachhata Rangolis, & 33% were post festive cleanness drives.
- Bihar has conducted maximum (3.79 lakh) events under Clean Green Utsav
- Gujarat has reported maximum number of Temporary RRR centers established under Advocacy with 20,267 centers reported.

North East States:

- Tripura has transformed 98% of their identified CTUs
- Manipur, Nagaland & Assam have transformed more than 85% of their identified CTUs.
- Among NE States, Assam has cleaned the maximum number of Public Places with more than 1,470 public places cleaned.
- Out of the total 1,447 Clean Green Utsav events in NE States, 67 % were Eco pandals, 21% were Swachhata Rangolis, & 12% were post festive cleanness drives

Union Territories:

- Puducherry has cleaned 100% of their identified public places.
- A&N Islands has transformed 93% of their identified CTUs.
- Among all the UTs, Jammu & Kashmir has conducted maximum 142 events under Clean Green Utsav
- Among all the UTs, DNH & DD under SafaiMitra Suraksha Shivar have recognized the maximum number of Sanitation Workers (313).



एक कदम स्वच्छता की ओर

Leadership Spotlight (Rural & Urban)

14

Union Ministers
Participated

08

Governors
Participated

13

Chief
Ministers
Participated

07

Ministers of
State
Participated

96

State
Ministers
Participated

81

MPs
Participated

320

MLAs
Participated

Consolidated participation as informed by States/UTs



Hon'ble Union Minister of Jal Shakti Shri C.R. Patil engaged with dedicated sanitation workers whose unwavering efforts have helped establish Surat as a benchmark for cleanliness & Hon'ble Minister of State for the Ministry of Jal Shakti Sh V. Somanna leading cleanliness activities in Karnataka

Central Ministers leading SHS activities (Rural & Urban)



Hon'ble Union Minister of Home Affairs, Shri Amit Shah



Hon'ble Union Minister of Defence Shri Rajnath Singh



Hon'ble Union Minister of Housing & Urban Affairs, Shri Manohar Lal



Hon'ble Union Minister of Agriculture & Farmers' Welfare and Rural Development Shri Shivraj Singh Chouhan



Hon'ble Union Minister of Textiles Shri Giriraj Singh



Hon'ble Union Minister of Minority Affairs Shri Kiren Rijiju



Hon'ble Union Minister of Consumer Affairs, Food & Public Distribution Shri Pralhad Joshi



Hon'ble Union Minister of Communications Shri Jyotiraditya M Scindia



Hon'ble Union Minister of Coal & Mines, Shri G. Kishan Reddy

Chief Ministers leading SHS activities (Rural & Urban)



Andhra Pradesh



Arunachal Pradesh



Chhattisgarh



Gujarat



Haryana



Odisha



Rajasthan



Sikkim



Tripura

State Ministers leading SHS activities (Rural & Urban)



Assam



Andhra Pradesh



Chhattisgarh



Gujarat



Goa



Jammu & Kashmir



Jharkhand



Maharashtra



Uttar Pradesh



Ek Din Ek Ghanta Ek Saath

25th September, 2025, 8:00 AM



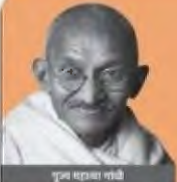
Narendra Modi ✓
@narendramodi



Translate post

स्वच्छता से जुड़ी यह पहल बहुत उत्साहित करने वाली है। मेरा आह्वान है कि अधिक से अधिक लोग इस अभियान से जुड़ें और इसे सफल बनाएं।

swachhatahiseva.gov.in



पूज्य महात्मा गांधी



प्रधानमंत्री स्वच्छता मिशन
PRIME MINISTER SWACHHATA MISSION
MINISTRY OF ENVIRONMENT AND CLIMATE CHANGE
GOVERNMENT OF INDIA



स्वच्छता
Swachhatahiseva
A National Mission for Clean India



पंडित दीनदयाल उपाध्याय



पूज्य महात्मा गांधीजी के दिखाए हुए
स्वच्छता के रास्ते पर आइए,
पंडित दीनदयाल उपाध्याय के जन्मदिवस पर
हम सब मिलकर स्वच्छता के लिए श्रमदान दें।

एक दिन एक घंटा एक साथ

25 सितंबर 2025, सुबह 8:00 बजे

स्वच्छता उत्सव में जुड़कर अपनी भागीदारी सुनिश्चित करें।

श्रमदान का स्थान चयन करने के लिए
QR कोड स्कैन करें या
swachhatahiseva.gov.in पर जाएं





Ek Din Ek Ghanta Ek Saath

25th September, 2025, 8:00 AM

Shramdaan at Kalindi Kunj Ghat, Delhi, led by Hon'ble Union Minister of Jal Shakti Shri C R Patil



The Department of Drinking Water and Sanitation (DDWS), Ministry of Jal Shakti, under the leadership of the Union Minister for Jal Shakti, Shri C R Patil and the Minister of State, Shri V Somanna, organized a large-scale Shramdaan at Kalindi Kunj, Yamuna Ghat. The Shramdaan saw active participation of officials of both departments of Ministry of Jal Shakti, along with youth volunteers, Rural WASH Partners, Non Government Organizations (NGO), Civil Society Organizations (CSO), students etc. Approximately 2,500 kilos of waste were collected during the Shramdaan.



Ek Din Ek Ghanta Ek Saath

25th September, 2025, 8:00 AM

1,283

Shramdaan events

4,09,905

**People Participated from
Rural & Urban Areas**

91

Hon'ble Union Ministers, Chief
Ministers, Union MoSs & State
Ministers, etc. participated



Hon'ble Union Minister of Defence, Shri Rajnath Singh led a special cleanliness initiative at the Army Headquarters Delhi, Unit Run Canteen, under the Ministry of Defence



Hon'ble Union Minister of Education, Shri Dharmendra Pradhan interacted with students of Atma Ram Sanatan Dharma College, Delhi, discussing the vital role of youth in promoting cleanliness, under the Ministry of Education



Hon'ble Union Minister of Ayush and Minister of State for Health & Family Welfare, Shri Prataprao Jadhav led a cleanliness drive at Nirman Bhawan, New Delhi, under the Ministry of Ayush



Hon'ble Minister of State for Cooperation, Shri Krishan Pal Gurjar led a cleanliness initiative near the premises of Atal Akshay Urja Bhawan, New Delhi, under the Ministry of Cooperation



Ek Din Ek Ghanta Ek Saath

25th September, 2025, 8:00 AM



Hon'ble Minister of State in the Ministry of Finance, Shri Pankaj Chaudhary participated in a 'Shramdaan' for cleanliness drive in Maharajganj, Uttar Pradesh



Hon'ble Cabinet Minister, Government of Goa, Shri Vishwajit Rane participated in the nationwide 'Swachhata Hi Seva – Ek Din, Ek Ghanta, Ek Saath' cleanliness drive at KTC Panaji Bus Stand



Parmarth Niketan participated in the nationwide 'Ek Din, Ek Ghanta, Ek Saath' cleanliness drive



Bandipora District, Jammu & Kashmir



GP Wandoor, Kerala, along with RD Dept., SHGs, and locals, conducted a beach cleanliness drive, removing over 450 kg of waste



DG Rural Sanitation J&K visited Badhori Pyt, Block Bari Brahmana. Students & locals actively joined the "Ek Din, Ek Ghanta, Ek Saath" cleanliness drive & plantation



The District Water and Sanitation Mission, in collaboration with Swachh Bharat Mission Grameen, Paschim Singhbhum, Jharkhand, organized a vibrant Swachhta Rally



Ek Din Ek Ghanta Ek Saath

25th September, 2025, 8:00 AM



Citizens of Dantola village of Paschim Khusera, Uttarakhand, joined hands with the Panchayati Raj Department, Uttarakhand, to organize a spirited Swachhta Rally



Shramdaan underway at Hatola Village in Beed district of Maharashtra



Shramdan by community in Gram Panchayat Malaudh, Ludhiana, Punjab



Coimbatore District's Kaniyur Panchayat, Suler Block, organized Swachhata Hi Seva 2025 activities to raise awareness on plastic waste management



As part of the 'Ek Din, Ek Ghanta, Ek Saath', shramdaan was carried out on the office premises of PHE & WS Division, by SBM-G team Itanagar, Arunachal Pradesh



Kubza Gram Panchayat in Charkhi Dadri, Haryana, declared polythene-free under the Swachhata Hi Seva 2025 initiative



Cleanliness drive conducted as part of the Swachhata Hi Seva campaign in Rudravaram Gram Panchayat, Pamulapadu Mandal, Nandyal District, Andhra Pradesh



Virtual groundbreaking for multiple Solid and Liquid Waste Management projects under the Swachh Bharat Mission (Grameen) in Navsari, Gujarat, on 27th September 2025



As part of the Swachhta Hi Seva 2025 campaign, Hon'ble Union Minister for Jal Shakti, Shri C.R. Patil spearheaded the virtual groundbreaking (e-Khat-Muhurat) for multiple Solid and Liquid Waste Management projects under the Swachh Bharat Mission (Grameen) in Navsari, Gujarat, on 27th September 2025. The event also witnessed the administration of the Swachhta Pledge, reaffirming our collective resolve to achieve a cleaner, healthier, and more sustainable rural India. These initiatives mark a significant step toward strengthening rural sanitation infrastructure and promoting environmental stewardship across communities.



SHS activities, Navsari, Gujarat



On 17th September 2025, Shri Ashok Meena, Secretary of the DDWS, Ministry of Jal Shakti, visited Navsari district. During this visit, he chaired a village-level VWSC meeting at Dandi village.



On 20th September 2025, selfie points were set up at the village level to promote awareness about cleanliness.



Cleanliness activities were carried out at highways, in Navsari district, Gujarat.



Cleanliness activities were carried out at water bodies in Navsari district, Gujarat.



On 25th September 2025, a mass cleanliness drive was held in Navsari district, Gujarat, on, Ek Din, Ek Ghanta, Ek Saath', with 18,000 participants including Hon'ble MLA Shri Nareshbhai Patel & MLA Shri Rakeshbhai Desai

On 2nd October 2025, Swachh Bharat Diwas was celebrated in Navsari district, Gujarat. Gram Sabhas were held in all villages, and prizes and certificates were awarded for the best cleanliness activities at village and block levels.



On 30th September 2025, under Swachhata Hi Seva-2025, medical check-ups were conducted for 3,112 sanitation workers and families in Navsari district, Gujarat, and safety kits were distributed.



SWACHH

BHARAT

DIWAS

Swachh Bharat Diwas (2nd October 2025) 'Shramdaan' led by Secretary, Department of Drinking Water & Sanitation, Ministry of Jal Shakti, at CGO Complex, New Delhi



On Swachh Bharat Diwas, Secretary DDWS Shri Ashok K K Meena led a Shramdaan for cleanliness at CGO Complex. He was joined by the JJM team led by AS-MD Shri Kamal Kishore Soan and the SBM-G team led by JS-MD Ms. Aishwarya Singh, showcasing unity in action.



SWACHH

BHARAT

DIWAS

Swachh Bharat Diwas Cleanliness Drive led by Department of Drinking Water and Sanitation at CGO Complex, New Delhi



Before



After



Before



After



Secretary DDWS Shri Ashok K K Meena chaired a review meeting on Swachhata Hi Seva 2025, reaffirming commitment to Gandhiji's vision of a clean India. He appreciated the extensive work done by gram panchayats and district officials of various States/UTs during SHS 2025.



SWACHH

BHARAT

DIWAS

Swachh Bharat Diwas across States and Union Territories (UTs)



Swachha Andhra Corporation & SBM-G team organized "Swachhathon", as part of Swachh Bharat Diwas in Amravati, Andhra Pradesh



Chhattisgarh SBM-G team hosted State-level event, where participants united to take the Swachhata pledge and sanitation workers were honored.



State-level Swachh Bharat Diwas celebration was held at Tarapur village in Gandhinagar, led by Shri Raghavji Patel, Hon'ble Cabinet Minister of Gujarat



State-level celebration of Swachh Bharat Diwas and culmination of SHS2025 by SBM-G team at Arena 365, Dimapur, Nagaland



State-level celebration of Swachh Bharat Diwas and culmination of SHS 2025 by SBM-G team at Keonjhar district, Odisha



State-level event organized in Jaipur, Rajasthan, witnessed participation of State SBM-G officials



SWACHH

BHARAT

DIWAS

Swachh Bharat Diwas across States and Union Territories (UTs)



Village Panchayat Morlem celebrated Swachhata Diwas by felicitating Safai Karamcharis serving under Salvador do Mundo, Goa



Mega Beach Cleanliness drive was held on the occasion of Swachh Bharat Diwas at Namopath, Devka, Daman District



A swachhta rally and awareness drive was organised by Rajkiye Varishtha Madhyamik Vidhyalaya, GP Dukhra, Block Nathusari Chopta, Sirsa, Haryana



Cleanup drive conducted by DC Lahoul and BRO at the Baralacha Pass in Himachal Pradesh and around 260 kg of dry waste was removed



District officials of rural SBM-G team of Department of Water Supply & Sanitation, Malerkotla, Punjab, felicitated sanitation workers.



Swachh Bharat Diwas was celebrated in Jharkhand with Swachhata rallies and felicitation of sanitation workers, water assistants, and others.



SWACHH

BHARAT

DIWAS

Swachh Bharat Diwas across States and Union Territories (UTs)



On the occasion of Gandhi Jayanti and Swachhata Diwas (Cleanliness Day), the inauguration of the Mahatma Plastic Waste Management Unit was held in Uchchagaon village, District Belagavi, Karnataka



Cleanliness drive across water bodies followed by felicitation of sanitation workers was held in Kerala



The Rural Development Department (RDD), Kargil, successfully organized a massive cleanliness drive across all 98 Panchayats of 15 Blocks in the District



Cleanliness drive conducted in Chahnou Village, Tengnoupal District, Manipur



SBM-G and PHED organized a shramdaan in Aizawl, Mizoram



Special Gram Sabha held at Anganagar Gram Panchayat, Unakoti District, Tripura

Cleanliness Target Units



Before

CTU cleaning activity conducted under Salema RD Block, Dhalai district, Tripura



After



Before

CTU cleaning in Anur Gram panchayat, Chikkaballapura District, Before Karnataka



After



Before

CTU cleaning in Pavni Gram Panchayat, District Buxar, Bihar.



After



Before

CTU cleaning at PHED district HQs, District Wokha, Nagaland



After

Cleanliness Target Units



Before

CTU cleaning drive in district Leh, Ladakh



After



Before

CTU cleaning in village Suthana in Rewari district of Haryana



After

Cleaning of Water Tank as CTU during SHS 2025



Artwork on water tank in Nellore district, Andhra Pradesh



Cleaning of water tank in Dimapur, Nagaland

Safai Mitra Suraksha Shivirs



Safai Mitra Suraksha Shivar organized in Cuddalore (Kadalur) District, Tamil Nadu, under the Swachhata Hi Seva 2025 campaign



Safai Mitra Suraksha Shivar organized and sanitation workers honored in Valluru Gram Panchayat District Mysore, Karnataka.



Health check-up, dignity card distribution, and safety kits provided to Safai Mitras in Shravasti district, Uttar Pradesh, under Swachhata Hi Seva 2025



Safai Mitra Suraksha Shivar in Mongpangro village, East Garo Hills district in Meghalaya



Safai Mitra Suraksha Shivar in Gram Panchayat Pachila, district Yadadri Bhuvanagiri, Telangana



एक कदम स्वच्छता की ओर

Clean Public Spaces



Cleanliness drive conducted by village community and rural SBM-G team in Kargil, Ladakh



Clean public places by SBM-G team in Myorpur block, Sonbhadra, Uttar Pradesh



Coastal area cleaning at Kovalam, Kanniyakumari, Tamil Nadu



Cleanliness drive by RD staff, PRIs & villagers under Swachhata Hi Seva 2025 at Beodnabad GP, South Andaman



Clean-up drive by GP Kalpa, Kinnaur. Approx. 50 kg of garbage was cleared and sent to MRF Powari (Kinnaur), Himachal Pradesh



Zolawadi Gram Panchayat, Dadra & Nagar Haveli and Daman & Diu participated in cleanliness drive across the beach



Cleaning at Market area of Badapathara Gram Panchayat, Mayurbhanj district, Odisha



Clean-up drive near a temple in Piprakhurd Gram Panchayat, Supaul, Bihar

Clean Green Utsav



An eco-friendly Durga idol pandal was set up in Vijayawada, Andhra Pradesh, promoting sustainability and environmental awareness during the festive celebrations



Cleanliness drive near puja pandals and other public places in Mayurbhanj, Odisha



Students along with citizens promoting Swachhata at holy places in Borkheda Khurd, Pune



Citizens of Puri showcased Mallakhamb activities as part of Swachhotsav



Under SHS 2025, a Diwali-themed event was organized at Gram Panchayat Raj Navkothi in Begusarai district, Bihar, to spread the message of cleanliness and community participation



As part of Swachhotsav, the Department of Post's Trichy Postal Region organized an awareness drive on cleanliness at Trichy Head Office, Tiruchirappalli district, Tamil Nadu

Advocacy



Special Gram Sabha organized in Gram Panchayat Ladjalgaon, Ahilyanagar, Maharashtra



Special Gram Sabha organized in Zapi Village, Dimapur, Nagaland



Special Gram Sabha organized in Manguagre Village, West Garo Hills, Meghalaya



Special Grama Sabha in district Karur- Kovilpatty, Tamil Nadu



Special Grama Sabha in Dhingi village of Nabha block, Patiala district, Punjab

Advocacy



Gram Sabha resolution , Faizpur Khadar, Faridabad, Haryana



Gram Sabha Bhimpore in Dadra & Nagar Haveli



Special Gram Sabha in District Kozhikode, Kerala



Special Gram Sabha in District Kinnaur, Himachal Pradesh



Special Gram Sabha organized in Sibsagar District, Assam



Puducherry organized Gram Sabhas across 108 Gram Panchayats



Advocacy



Students and panchayat officials take the Swachhata pledge in Khanakool, Hooghly, West Bengal



Waste to craft exhibition by students at Magam Block, District Budgam, J&K



Students forming the Swachhata Hi Seva 2025 logo in Mahabubabad, Telangana



Awareness drive through poster-making and drawing competition for students in Siwan, Bihar



Street play in Dakshina Kannada District, Karnataka



Citizens of Puri showcased Waste to Art activities as part of Swachhotsav



एक कदम स्वच्छता की ओर

Refurbishment of SBM assets



Refurbishment of Segregation Shed at Longva Village, Nagaland



Community Sanitary Complex refurbished, in Udhampur district, J&K



Latitude: 21.306696
Longitude: 86.709701
Elevation: 73.39±4.0 m
Accuracy: 1.72 m

Community Sanitary Complex refurbished in Dahisata village, Balasore, Odisha



Beyond the Five Verticals



Inauguration of Modular Portable Toilet at Mungiakami RD Block, Tripura



SHS 2025 campaign was launched in the district of Ambedkarnagar by the Hon'ble in-charge minister Sh. Girish Chandra Yadav, who flagged off electric garbage collection vehicles for 9 development blocks



Sh. Tinku Roy, Hon'ble Minister for Youth Affairs & Sports, Social Welfare & Social Education, and Labour, Government of Tripura, inaugurated a Plastic Waste Management Unit and launched 'Swachhotsav 2025' in West Chandipur Block, Tripura



Deputy Commissioner Shri Vibhor Aggarwal, IAS, handed over 47 waste collection electric vehicles to CWMCs and VWSCs in West Garo Hills, Meghalaya, strengthening solid waste management efforts across 53 villages

Special Mentions/Innovations



Under the Swachhta Hi Seva campaign, 'Turning Waste into Wonders'—Innovative 3-R Parks created using low-value waste materials were inaugurated across 46 Gram Panchayats in Chhindwara by Shri Mangubhai C. Patel, Governor of Madhya Pradesh



As part of Swachhotsav, Kuhuboto Block in Niuland District, Nagaland, unveiled a 7-foot "SHS 2025 Lamp", which glows at night. This is made from 800 recycled plastic bottles and a discarded tyre. Designed to promote segregation, recycling, and sustainability, the lamp stands as a beacon of creative waste transformation. This is installed and showcased at Plastic Waste Management Unit, Kuhuboto town



On the auspicious occasion of Navami, young girls inaugurated an eco-friendly electric tractor-trolley to ensure door-to-door solid waste collection at Tunda Gram Panchayat in Mundra Taluka, Kutch District, Gujarat.



Highlights from Central Ministries & PSUs



BPCL SLC Maharashtra organized and coordinated a cleanliness drive under the Swachhata Hi Seva 2025 initiative at CST, Mumbai, Maharashtra



Army Air Defence Centre, Gopalpur (Odisha), observed Swachhata Hi Seva 2025 by honoring conservancy staff for their selfless services



Under the Ministry of Defence, troops of Parashu Warriors undertook a cleanliness drive in high-altitude regions of Ladakh



25 x 55 ft grand rangoli completed in 7 hrs without a break by 25 participants at Western Coalfields Ltd in Nagpur, Maharashtra, symbolizing the celebration of cleanliness and community participation.



Indian National Centre for Ocean Information Services (INCOIS), under the Ministry of Earth Sciences, conducted an underwater clean-up drive at Palk Bay, Rameswaram



Highlights from Central Ministries & PSUs



Air Warriors of AFS Jodhpur united for a cleanliness drive under Swachhata Hi Seva 2025, under the Ministry of Defence in Jodhpur, Rajasthan



Shri V. Srinivas, Secretary, Department of Pensions & Pensioners Welfare, administered the Swachhata Pledge to officials of the Department



Shri Anand Kumar Jha, Joint Secretary, Ministry of Cooperation, felicitated sanitation workers for their invaluable services, during SHS 2025



Shri Vivek Bhardwaj, Secretary, Ministry of Panchayati Raj, joined senior officials and employees in a cleanliness drive at Connaught Place, New Delhi



Shri K. Moses Chalai, Secretary, Department of Public Enterprises, distributed uniforms and medical kits among Safai Mitras under the Swachhata Hi Seva 2025 campaign



Cleanliness Beyond Borders – SHS Overseas Drive



Cleanliness drive undertaken by officials and staff at the High Commission of India in Lilongwe, Malawi



Officials of the Embassy of India to Finland take part in a shramdaan activity in the Chancery



Cleanliness activities underway at the High Commission of India in Colombo, Sri Lanka



Ambassador of India to Niger and Embassy officials participating in Shramdaan, cleaning spaces and around the premises of the Embassy of India, Niamey (Niger).



Shramdaan drive around the Chancery building of the Embassy of India in Armenia



Officials of the Embassy of India in Washington DC took the swachhata pledge and participated in a cleanliness drive



Cleanliness Beyond Borders – SHS Overseas Drive



Advocacy and Awareness initiative at the Embassy of India in Bratislava, Slovak Republic



Embassy of India in Bratislava, Slovak Republic, felicitated Safai Mitra and greeted him with a gift



Officials of Consulate General of India in Hambantota, Sri Lanka, carried out a cleanliness drive around the Consulate as part of SHS



Cleanliness activity underway at Embassy of India in Sao Tome and Principe under Swachhata Hi Seva 2025



High Commission of India in Mauritius felicitated SafaiMitras for their tireless dedication and invaluable contribution to maintaining a clean and green HCI premises.

Children as Agents of Change



Kasauli, Himachal Pradesh



Longleng, Nagaland



Nashik, Maharashtra



Kishanganj, Bihar



Biswanath, Assam



Roopnagar, Punjab



Barbil, Odisha



Hashtag Report: 17th September – 2nd October 2025

#SwachhataHiSeva

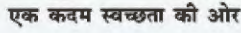
Number of posts published:
16,363
Total Reach:
6,48,43,987
Total Impressions:
9,40,575

#Swachhotsav

Number of posts published:
57,470
Total Reach:
18,35,95,145
Total Impressions:
29,76,236

#SHS2025

Number of posts published:
69,283
Total Reach:
21,52,31,877
Total Impressions:
34,20,450



Swachhata Hi Seva Talks on X



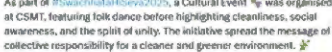
नई दिल्ली स्थित कालिंदी कुंज घाट पर
#SwachhataHiSeva2025 अतर्गत
“एक दिन, एक घंटा, एक साथ”
 अभियान में सहभागि होने का अवसर मिला।



#SHS2025 #SwachhataH Seva2025

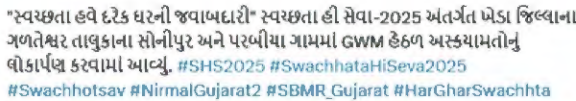
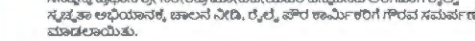


6:24 PM · Sep 27, 2025 · 1,090 Views

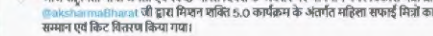


#SHS2025 #Swachhotsav

1. *Journal of the American Medical Association*, 1997; 277: 1001-1005.



DDO KHEDA and 6 others



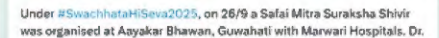
#missionsholdup

#MissionShaktiUP #WomenEmpowerment #Swachhotsav2025
#SHS2025 #SwachhataHiSeva2025

@InfoDeptUP @PibLucknow @CICI_Lucknow @airnews_lucknow
 @SwachhBharatGov @InfoDeptUP
 @NagarVikas.UP @MyGov.UP
 @CMOfficeUP @aksharmaBharat
 @MoHUA_India



@MoISDDWS @jkreddar @diprjk @OfficeOfLGlandK @malhotra_ano



#SHS2025

@DrJitendraSingh @karandi65 @Dhana_Arumugam1 @DARPG_Gol
@DoPTGol @MoHUA_India



8:34 PM · Sep 26, 2025 · 1,192 Views



एक कदम स्वच्छता की ओर

Ek Din Ek Ghanta Ek Saath

25th September, 2025, 8:00 AM

Swachhata Hi Seva Talks on X

CR Paatil @CRPaatil

Translate post

माननीय प्रधानमंत्री श्री @narendramodi सर ने पूज्य महात्मा गांधी जी के स्वच्छता-संकल्प को राष्ट्रव्यापी जनोदोत्तन बनाया है।

इसी प्रेरणा से आज नई दिल्ली स्थित कालिंदी कुंज घाट पर #SwachhataHiSeva2025 अंतर्गत "एक दिन, एक घंटा, एक साथ" अभियान में यमुना नदी और उसके तट की सफाई में सहभागी होने का अवसर मिला।

इस पुनीत कार्य में केंद्रीय जल शक्ति राज्य मंत्री श्री वी सोमन्ना जी, मंत्रालय के अधिकारीगण, सामाजिक संगठन, टेरिटोरियल आर्मी और बड़ी संख्या में नागरिकों ने भी सक्रिय योगदान दिया।

#SBM

10:51 AM · Sep 25, 2025 · 505 Views

Namami Gange @cleanganganmcg

Translate post

माननीय प्रधानमंत्री श्री @narendramodi जी के आह्वान और पूज्य बापू के स्वच्छता-संकल्प से प्रेरित होकर आज #SwachhataHiSeva2025 के अंतर्गत कालिंदी कुंज घाट, नई दिल्ली पर विशेष स्वच्छता अभियान आयोजित किया गया।

इस अभियान का नेतृत्व माननीय जल शक्ति मंत्री श्री @CRPaatil जी ने किया। कार्यक्रम की शुरुआत स्वच्छता शपथ से हुई, जिसमें सभी ने मिलकर स्वच्छ और स्वस्थ भारत के निर्माण का संकल्प लिया। 🇮🇳

इस अभियान में केंद्रीय जल शक्ति राज्य मंत्री श्री @VSOMANNA_BJP जी, मंत्रालय के अधिकारीगण, विभिन्न सामाजिक संगठन, यमुना टास्क फोर्स और बड़ी संख्या में स्थानीय नागरिकों ने भी सक्रिय योगदान दिया।

#SwachhBharat #SwachhataHiSeva2025 #EkDinEkGhantaEkSaath #Swachhotsav #NamamiGange

Post your reply

Trending in India

9 - Trending in India
पुष्पावधि अर्पित
3,308 posts

10 - Politics - Trending
Ek Din
3,308 posts

11 - Trending in India
पुष्पावधि अर्पित
8,704 posts

12 - Politics - Trending
Ek Ghanta
1,037 posts

13 - Trending in India
हरचक्रण ट्रेड
6,198 posts

14 - Trending in India
सोनाम कागज
53.8K posts

15 - Trending in India
Ek Saath
2,057 posts

PIB in Tripura @PIBAgartala

Follow

Tripura Chief Minister Dr. Manik Saha takes part in the cleanliness drive under the aegis of #SwachhataHiSeva at Kaman Chowmuhan in Agartala.

#SwachhataHiSeva #EkDinEkGhantaEkSaath @SwachhBharatGov @PIB_India @tripura_cmo @PIB_India @PIB_Guwahati

1:54 pm · 01 Oct 23 · 6,445 Views

IndianOil South Eastern Regi... @ioc_serp1

Follow

A cleanliness drive under #SwachhataHiSeva2025 was conducted at ECO Park, Sambalpur, clearing storm debris & restoring its beauty. In line with #EkDinEkGhantaEkSaath, IOCians at SERPL, Sambalpur came together to keep the surroundings clean. 🌱🌿

#IndianOil #CleanIndia #SwachhBharat #TeamworkInAction #GreenAndClean #Swachhotsav

Indian Oil Corp Ltd and 7 others

V. Somanna @VSOMANNA_BJP

Following

Joined Hon'ble Union Minister Shri @CRPaatil ji today in the 'Swachhata Hi Seva' campaign at Kalindi Kunj, New Delhi.

The event also saw active participation from Officials of the Jal Shakti Ministry, dedicated karyakartas, and enthusiastic public.

PMO India and 4 others

10:30 am · 25 Sept 25 · 1,331 Views

12 Reposts 1 Quote 16 Likes

Western Railway @WesternRly

Follow

As part of #EkDinEkGhantaEkSaath under #SHS2025, Shri Pankaj Singh DRM/MMCT Division along with officers and staff participated in a Shramdaan drive at Surat Railway Station — reflecting teamwork, dedication, and responsibility towards a cleaner and greener railway environment. 🌱🌿

#SwachhBharat #WesternRailway #SwachhataHiSeva2025 #SwachhataMission

Ministry of Railways and 5 others

4:05 pm · 25 Sept 25 · 921 Views

3 Reposts 5 Likes

Most relevant replies



एक कदम स्वच्छता की ओर

SWACHH

BHARAT

DIWAS

Swachhata Hi Seva Talks on X

Swachh Bharat Mission, Uttar Pradesh (Urb...) @SBM... · 23m · ...
आज राष्ट्रपिता गांधी जयंती एवं स्वच्छ भारत दिवस के अवसर पर माननीय नगर विकास मंत्री श्री @aksharmaBharat जी द्वारा मिशन शक्ति 5.0 कार्यक्रम के अंतर्गत महिला सफाई मित्रों का सम्मान एवं किट वितरण किया गया।

यह अवसर न केवल स्वच्छता का उत्सव रहा बल्कि महिला सशक्तिकरण की दिशा में एक सशक्त कदम भी साबित हुआ।

सफाई महिला कर्मियों के समर्पण को सम्मानित करते हुए मंत्री जी ने उन्हें समाज की असली प्रेरणा बताया।

@missionshaktiup

#MissionShaktiUP #WomenEmpowerment #Swachhotsav2025
#SHS2025 #SwachhataHiSeva2025

@InfoDeptUP @PibLucknow @CBCLucknow @airnews_lucknow
@SwachhBharatGov @InfoDeptUP
@NagarVikas_UP @MyGov_UP
@CMOfficeUP @aksharmaBharat
@MoHUA_India



Central Railway @Central_Railway

As part of #SwachhataHiSeva2025, a Cultural Event was organised at CSMT, featuring folk dance before highlighting cleanliness, social awareness, and the spirit of unity. The initiative spread the message of collective responsibility for a cleaner and greener environment.

#SHS2025 #Swachhotsav
#SwachhBharatMission #SwachhBharat #CentralRailway



IncomeTaxPune @IncomeTaxPune

As a part of #SwachhataHiSeva2025, tree plantation drive to promote environmental sustainability was organized at Yeoor, Thane by the O/o, PCIT - 1, Thane. Some glimpses:

#SHS2025 #Swachhotsav



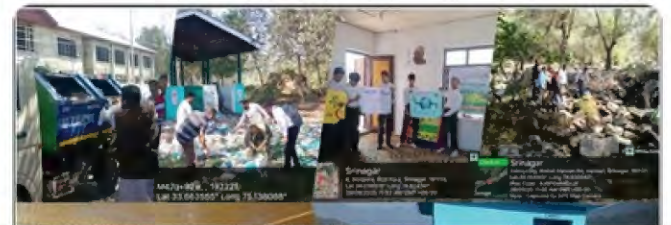
SBM-G, Jammu and Kashmir @mission_sbm

As part of the #Swachhotsav - #SwachhataHiSeva2025 and Seva Parv 2025, a series of cleanliness and awareness activities were conducted across different districts of Jammu & Kashmir.

The programme included cleanliness drives, community meetings, awareness sessions, plantation drives, and wall paintings on the theme of sanitation and environment conservation.

Local communities, students, officials, and volunteers actively participated, showcasing collective commitment towards building a cleaner, greener, and healthier society.

@MoISDDWS @jkrddpr @diprik @OfficeOfLGJandK @malhotra_anoo



Swachh Bharat Mission - Kheda @SWACHHKHEDA

"स्वच्छता हवे दरेक घरनी जवाबदारी" स्वच्छता ही सेवा-2025 अंतर्गत ખેડા જિલ્લાના ગળતેશ્વર તાલુકાના સોનીપુર અને પરબીયા ગામમાં GWM હેઠળ અસ્કયામતોનું લોકાર્પણ કરવામાં આવ્યું. #SHS2025 #SwachhataHiSeva2025
#Swachhotsav #NirmalGujarat2 #SBMR_Gujarat #HarGharSwachhta



DDO KHEDA and 6 others

Akashvani આકાશવાણી @AkashvaniAIR · 22h
આકાશવાણી જમ્મૂ મેં સ્વચ્છતા હી સેવા 5.0 કે અંતર્ગત સફાઈ મિત્રો કો Sanitation Kits પ્રદાન કી गई.

#SHS2025 #SwachhataHiSeva2025 #Swachhotsav2025
@SwachhBharatGov @MoHUA_India
@MoISDDWS @MIB_India @AshwiniVaishnaw @DrLMurugan
@sajau1





SHS Overseas on X



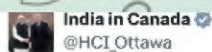
As part of 'Swachhotsav' #SwachhataHiSeva2025, Ambassador Ashish Sinha @ashishifs administered the 'Swachhata Pledge' to the Embassy officials and felicitated the sanitation worker.

← Post

@MEAIndia
@diaspora_india
@DDNewslive
@mygovindia
@pibindia
@IndianDiplomacy
@MEABharat
@indiandiplomats



CG @venkatifs administered the Swachhata Pledge to officials, reaffirming our commitment to the #SwachhBharatMission. Together, we resolve to uphold cleanliness & responsibility for a better tomorrow. 🌱
#SwachhataHiSeva2025 #Swachhotsav2025 #SwachhataPakhwada #SevaParv2025



In observance of #SwachhataHiSeva2025 (17 Sep-2 Oct), officials and staff of @HCI_Ottawa took part in a Shramdaan activity for maintaining the cleanliness of the Chancery premises today. DHC Chinmoy Naik led the team.
#Swachhotsav

@PIB_India @SwachhBharatGov @SwachhBharat @MoHUA_India
@MoJSDDWS @MEAIndia @IndianDiplomacy @diaspora_india
@MIB_India @DDNewslive @airnewsalerts



As a mark of our commitment to the mission of a Swachh Bharat, CG administered a pledge to officials of the Consulate today. We pledged to uphold our duty to ensure the cleanliness of our country.

#SwachhataHiSeva2025
#Swachhotsav2025 #SwachhataPakhwada #SevaParv2025 #SevaParv
#Swachhata #SwachhBharatAbhiyan #SwachhBharatMission
#SHS2025 #SevaPakhwada2025 #SwachhBharat #SpecialCampaign5

← Post

@DoWRRDGR_MoJS @MoJSDDWS
@SwachhBharatGov @SwachhBharatGov



#SwachhataHiSeva
As a part of Swachhata Hi Seva 2025 #SwachhataHiSeva2025 the members of High Commission of India conducted a cleaning campaign at Venning Park, Pretoria.

@MEAIndia @IndianDiplomacy @PMOIndia @diaspora_india
@tourismgoi @incredibleindia @indiainjoburg @IndiainCapeTown
@CGIDurban @mygovindia @PTI_News @PIB_India



Under the ongoing #SwachhataHiSeva2025 campaign on the eve of Mahatma Gandhi Jayanti, the Consul General and officials of CGI São Paulo undertook a cleanliness drive at the Mahatma Gandhi Statue at Praça Túlio Fontoura, Paraíso, São Paulo.

This initiative was a tribute to Mahatma Gandhi's vision of a Clean India – Green India, inspiring all to join hands in building a cleaner, healthier and sustainable environment.

#SwachhataHiSeva2025 #MahatmaGandhi

@iccr_saopaulo @indiainbrazil @IndianDiplomacy





SHS Overseas on X

India in Mauritius
@HCI_PortLouis

On the occasion of #SwachhataHiSeva 2025, @HCI_PortLouis felicitated #SafaiMitras for their tireless dedication and invaluable contribution to maintaining a clean and green HCI premises.

A gesture of gratitude to our #Swachhata warriors!

#SHS2025 #Swachhotsav



Randhir Jaiswal and 3 others

5:04 PM · Sep 27, 2025 · 136 Views

India in Slovakia
@IndiaInSlovakia

As part of observance of Swachhata Hi Seva-2025 campaign, Embassy undertook Advocacy and Awareness initiative and briefed the applicants during consular hours about Swachh Sujal Gao, Waste to Art etc.

#SHS2025
#SwachhataHiSeva2025
#Swachhotsav

@IndianDiplomacy



India in Sao Tome
@IndiaInSaoTome

Under #SwachhataHiSeva campaign and as part of #SewaPakhwada, Embassy has been organizing #Swachhotsav with the theme 'Ek Din, Ek Ghanta, Ek Saath'.

#SHS2025 #SwachhBharat #EkDinEkGhantaEkSaath

@MEAIndia @MIB_India @SwachhBharatGov @mygovindia



India in Hambantota
@CgiHoc

Continuing #Swachhotsav activities under #SwachhataHiSeva2025, CGI Hambantota officials carried out a cleanliness drive around the Consulate, emphasizing hygiene and the collective responsibility of keeping our environment clean. 🌍🧹

#SHS2025 #Swachhotsav



Randhir Jaiswal and 6 others

India in Slovakia
@IndiaInSlovakia

As part of observance of Swachhata Hi Seva-2025 campaign, Mission felicitated Safai Mitra and greeted him with a gift.

#SHS2025
#SwachhataHiSeva2025
#Swachhotsav

@IndianDiplomacy



India in Germany
@eoiberlin

Amb @AjitVGupte administered Swachhata Pledge to officers and officials of @eoiberlin on 26 September 2025.

The pledge reaffirmed commitment to spread the message of a clean and sustainable India, under Swachh Bharat and Swachhata Hi Seva 2025. 🇮🇳🌱

@PMOIndia @DrSJaishankar @MEAIndia @IndianDiplomacy @mygovindia @SwachhBharatGov @pib_India @DDNewsLive @airnewsalerts

#SwachhataHiSeva2025 #SwachhBharat #IndiaInGermany #ViksitBharat



Press Coverage

EDITORIAL FREE TRADE FRONTIER

In the free trade agreement with the European Free Trade Association, comprising Iceland, Liechtenstein, Norway and Switzerland, signed a statement of strategic economic engagement that goes well beyond trade activities. Indeed it signals India's new trading effort, the past position India within a global ecosystem of free trade agreements. It is not the advantage of superpower nations that explains its trend toward commitment to market access. In India, the highlight is not merely access of every free trade deal but the prospect of 2018 billion in long-term investments over 10 years, with half of that sum invested within the first decade. The prospect of generating a million direct jobs through such capital inflows is what is at stake when India is seeking to attract foreign investment. India, however, has a global supply chain, and despite its position as both a service and goods exporter. Unlike most free trade portfolios, India has a commitment to equity building and infrastructure that build the potential of emerging domestic growth. The agreement also envisions India with a safeguard clause, ensuring that if FTA members fail to deliver on their obligations, commitments on content, duties and to subsequently implement, trade reciprocal arrangements include not only a recognition of India's market strength but also a measure of its trade diplomacy in balancing access with sustainability.

The contours of the past reflect careful calibration of interests and domestic interests. On the economic side, Indian exporters in machinery, chemicals, textiles, leather, gems and jewellery and processed foods will gain significantly from duty concessions in their high-value, high-employment sectors, while service exporters stand to benefit from enhanced market access to over a hundred sub-sectors across Switzerland, Norway, Iceland and Liechtenstein. These countries extend India's export base to markets where value addition and quality differentiation count more than raw price, creating room for small and medium enterprises as well as high-value services firms to expand. On the domestic side, India has produced a narrative around the dairy, wine, coal, medical devices and key agricultural products from countries exporting, ensuring that its farmers and vulnerable industries are not undercut. Moreover, their within trade concessions, market demand, while India's trade with free, some and discipline within India's progressively lower duties, played over a decade, India has adopted a gradual approach that shields domestic players from sudden shocks while giving consumers the benefit of choice in more affordable price points. The treatment of trade exports, which form the bulk of FTA exports in India, is another example of prudence by managing the effective duty safeguard, India has provided everything its citizens, business of services, control, account, stability and domestic industry manufacturing. This selective liberalisation, combining caution with ambition, reflects a policy designed not for headlines but for long-term sustainability.

The wider significance of this agreement lies in the template it sets for India's future trade negotiations. Having already signed 17 FTAs and with ongoing talks involving the United States, European Union, Japan, China and others, India is setting an example where trade policy is driven primarily by investment policy, industrial growth, and employment strategy, the making investment of commitment an integral part of the deal. The FTA's past establishes a new benchmark that could be replicated in subsequent agreements, especially with advanced economies seeking deeper entry into the Indian market. The focus on indigenous manufacturing and services contributions, combined with gradual but open market opening, reflects India's confidence as a responsible partner willing to make openness for economic development, growth, equity, a demonstration that India is a member of the global economy of trade, promoting agriculture and rural industries while ensuring that global supply chains for pharmaceuticals, machinery and processed foods are strengthened through Indian participation. The FTA concludes a vision to India as not just a growing market but a close ally, as each state produces and multiplies its new commitment to partners. For India, the benefits and potential are not just to itself but to the world. India's commitment to the world is not just to itself but to the world.

SERVICE SPIRIT



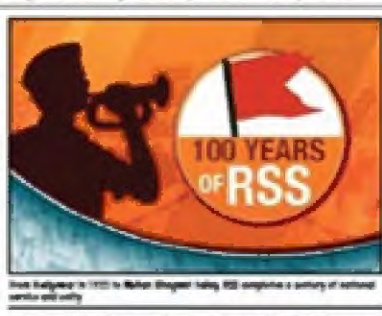
NARENDRA MODI

RSS's 100-year journey reflects resilience and reforms, with its vision anchored in service, unity, and social responsibility

A Hundred Years' Journey

From the freedom struggle to present challenges, the Sangh's journey highlights service, character-building, and unity as the foundation of its century-long mission

100 years ago, in the second decade of 20th-century India, the Rashtriya Samsamukh Sangh was founded. It was not the creation of something entirely new. It was a natural evolution of an ancient tradition, where Indian citizens, national consciousness, and a sense of duty to the nation, to face the challenges of the times. In our times, the Sangh is the embodiment of the Indian national spirit, a symbol of the nation's unity and its commitment to the service of the nation. It is the foundation of the Sangh's century-long journey.



From Dayanagar in 1917 to Mahatma Gandhi's legacy, RSS completes a century of national service and unity.

On the 100th anniversary, I extend my greetings to the Sangh's members and its vast network of volunteers across the country. I am proud to be a part of this journey. The Sangh's vision is not just to build a strong nation, but to build a nation that is rooted in service, unity, and social responsibility. It is a vision that has guided the Sangh's journey for over a century.

The foundation of the Sangh has been laid by a group of dedicated men, who have dedicated their lives to the service of the nation. They have built a strong foundation for the Sangh, which has grown into a powerful force for national service and unity. The Sangh's vision is not just to build a strong nation, but to build a nation that is rooted in service, unity, and social responsibility.

The Sangh has always been a strong force for national service and unity. It has been a force that has guided the nation through its darkest hours, and it will continue to be a force that guides the nation in the future. The Sangh's vision is not just to build a strong nation, but to build a nation that is rooted in service, unity, and social responsibility.

consistently carried forward the spirit of the Hindu Nation, meaning to build a nation that is rooted in service, unity, and social responsibility. The Sangh's vision is not just to build a strong nation, but to build a nation that is rooted in service, unity, and social responsibility.

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SWACHH SPIRIT



V. SOMANNA

THE EDITOR OF THE SWACHH BHARAT KAMPAINI

From toilets to train formation, Swachh Bharat has evolved into a 'jan andolan', ensuring dignity, health, and growth for rural communities

Clean India, Strong India

On Gandhi Jayanti, Swachh Bharat reflects India's journey from toilets to transformation, proving cleanliness is not just dignity but a driver of growth, heritage, and opportunity

On Gandhi Jayanti, we recall the vision of Mahatma Gandhi. It was not just a vision of a clean India, but a vision of a strong India. It was a vision that has guided the nation through its darkest hours, and it will continue to be a vision that guides the nation in the future.



A clean front porch is a starting point with Swachh Bharat. India's journey from toilets to transformation is not just dignity but a driver of growth, heritage, and opportunity.

The Sangh's vision is not just to build a strong nation, but to build a nation that is rooted in service, unity, and social responsibility. It is a vision that has guided the Sangh's journey for over a century.

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DEAR EDITOR PAKISTAN'S DEEP UNREST

The recent election in Pakistan, held in the midst of a deep unrest, is a testament to the resilience of the Pakistani people. The election was held in a country where the economy is in a state of deep crisis, and the government is facing a severe loss of confidence. The election was held in a country where the people are suffering from the effects of a deep economic crisis, and the government is facing a severe loss of confidence.



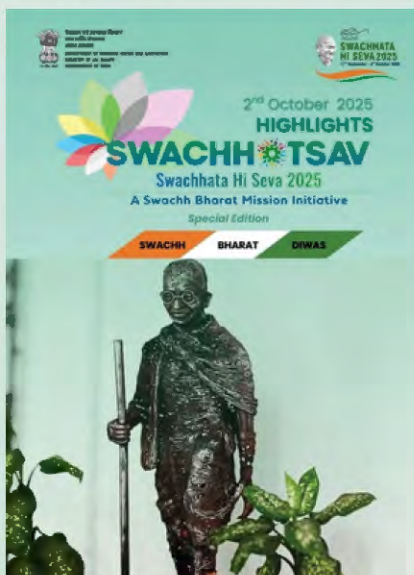
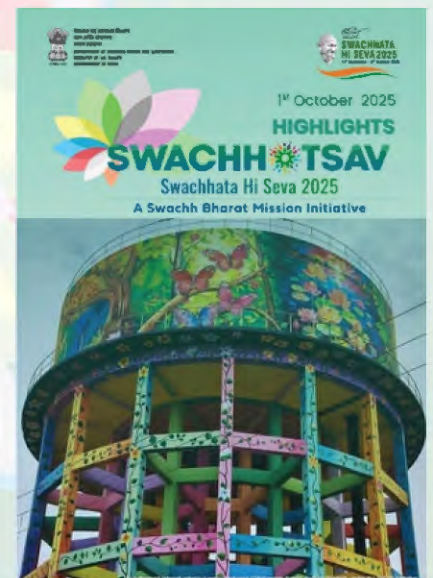
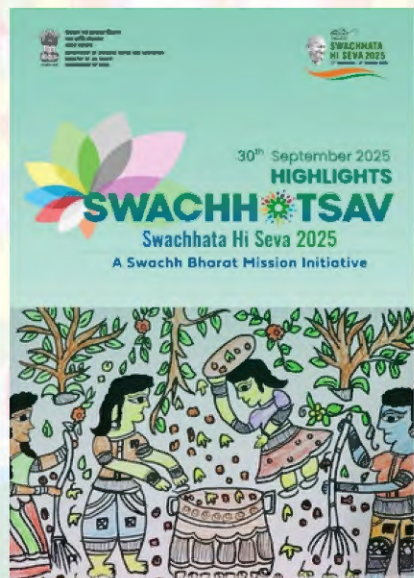
స్వచ్ఛ కుప్పం మునందరి బాధ్యత: ఎమ్మెల్సీ కంచర్ల శ్రీకాంత్

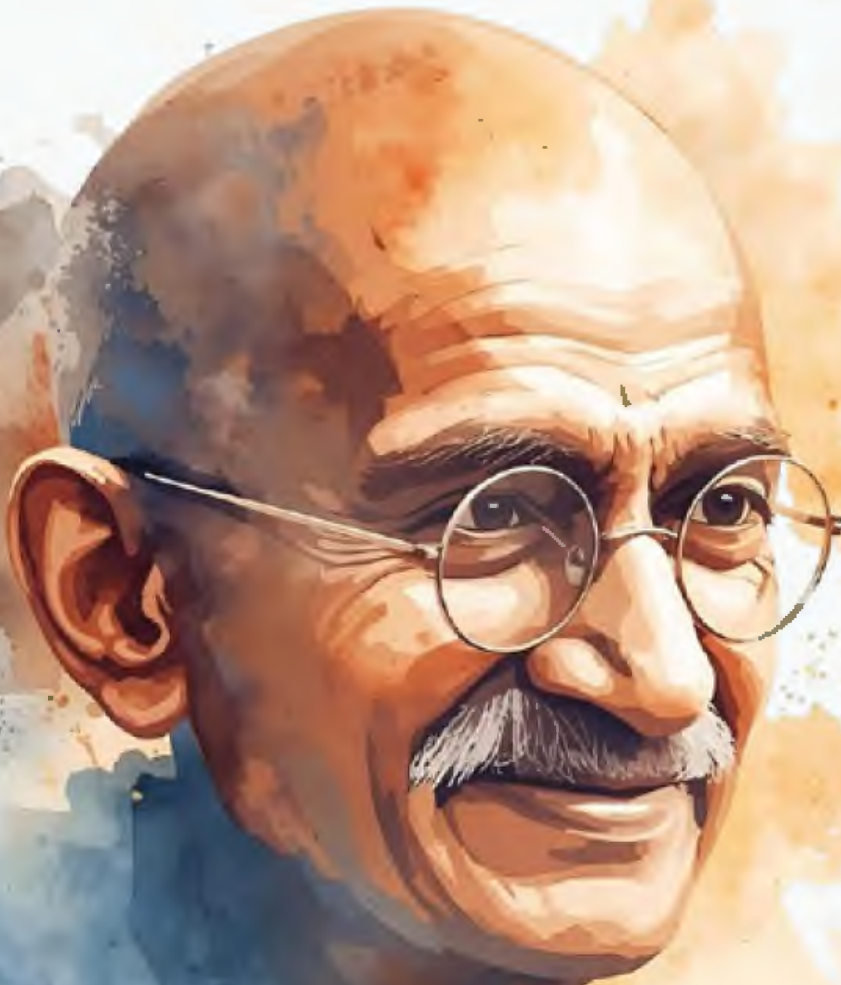
కుప్పం, మేడక్ మార్గ: స్వచ్ఛ కుప్పం పథకమున ప్రతి ఇండ్లకు తాగునీరు వసూలుచేసి మెట్టల్ని శ్రీకాంత్ పేజ్ చేయటానికీ, డ్రైన్ సర్క్యూల్ ముందరించు బు మేట్లన్నాడు. కుప్పంను సుందరీకరించే సామర్థ్యం పుట్టి, ఎక్కడో కాల్వలకుండు నిర్మిస్తారంటూ, ఈ సందర్భంగా శ్రాంతికి త్వరిత పర్యవేక్షించి చెప్పి ఎక్కడో కాల్వలకు వేయటం వంటూ బాధానామ కీలకంగా రిమార్కులు చేసి, మెట్లన్నా శ్రాంతి పథకంపై వచ్చి త్వరితగతినే గురించి స్పష్టమైన కుప్పంను సుందరీకరించే సామర్థ్యంపై సమాచారం చేశాడు. ఈ కార్యక్రమంలో కలెక్టరుగారితో సహా గౌరవనీయ వ్యక్తులు పాల్గొన్నారు.

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“ स्वच्छता को अपने आचरण में इस तरह अपना
लो कि वह आदत बन जाये ”
- महात्मा गाँधी



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MINISTRY OF JAL SHAKTI
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