



पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय
भारत सरकार

DEPARTMENT OF DRINKING WATER AND SANITATION
MINISTRY OF JAL SHAKTI
GOVERNMENT OF INDIA



एक कदम स्वच्छता की ओर



SWACHHATA HI SEVA 2026

SWACHHATA MEIN SAHBHAG

SWACHH BHARAT, VIKSIT BHARAT

HIGHLIGHTS 21st September 2026





**“...जब किसी जगह को स्वच्छ रखने का संकल्प
वहाँ के लोगों का अपना संकल्प बन जाता है, तो
बदलाव केवल साफ-सफाई तक सीमित नहीं रहता।
इससे उस जगह की पूरी पहचान ही बदल जाती है।”**

श्री नरेंद्र मोदी
माननीय प्रधानमंत्री, भारत

137वाँ एपिसोड, मन की बात, 30 अगस्त, 2026





Achievements under Campaign Pillars (Rural + Urban)

Total Participants

1.14 Crore

Cleanliness Target Units

Total CTUs

10.50 Lakhs

CTUs Transformed

2.23 Lakhs

Total Participants

77.54 Lakhs

Clean Public Spaces

Total Clean Public Spaces Identified

1.37 Lakh

Completed Clean Public Spaces

40,696

Total People Engaged

16.78 Lakhs

Swachh Paathshala: Yuva for Swachhata

Awareness Activities Conducted on
SWM Rules, 2026

80,550

RRR Drives Conducted for
Recycling and Re-use

34,632

Total Number of
Stakeholders Engaged

2.40 Lakhs

Total School Children
Participation

11.62 Lakhs

Swachhata Gyan Yatra/Exposure
Visits Conducted

18,943

Swachhata Gyan Yatra/Exposure
Visits Participation

3.62 Lakhs

Swachhata
Competitions Organised

23,916

Swachhata Competitions
Participation

3.73 Lakhs

Safai Mitra Suraksha Evam Samman Shivir

Shivirs Conducted

4,512

Sanitation Workers Recognised

13,691

Scheme Beneficiaries

23,724

Jan Bhagidari for Swachhata & Advocacy

Total Events Conducted

1.11 Lakhs

Total Participants

4.33 Lakhs

4-Way Waste Segregation: Ab Do Nahi
Chaar

Events: **29,898**

Participants: **1.20 Lakhs**

Swachh Parv, Harit Parv - Clean
Green Festivities

Events: **2,511**

Participants: **20,118**

Sports for Swachhata

Events: **1,670**

Participants: **25,503**

Clean Water Bodies

Events: **6,372**

Participants: **85,557**

Swachhata se Samriddhi

Art Colleges/Institutions
Engaged

Events: **909**

Plastic Recycling Melas

Events: **3,033**

PWMUs Assessed

Events: **1,885**

Kabaad Se Jugaad

Events: **148**

Kabaad Se Kala

Events: **104**

Highlights of “SWACHHATA HI SEVA 2026”

Swachhata Hi Seva (SHS) 2026 activities led by State/UT SBM(G) Special Dignitaries



Hon'ble Union Minister of Jal Shakti Shri C. R. Patil and Hon'ble Deputy Chief Minister of Gujarat Shri Harsh Sanghavi visited Surat International Airport, Gujarat, under SHS 2026 and appreciated the cleanliness and public hygiene initiatives undertaken at the airport.

Highlights of “SWACHHATA HI SEVA 2026”

Swachhata Hi Seva (SHS) 2026 Campaign activities by State/UT SBM(G) teams and Panchayats



Awareness Programme on Waste Segregation for School Children under SHS 2026 – Puducherry UT, Karaikal District, Karaikal, attended by the Hon'ble Minister for Rural Development.



Hand-Washing Demonstrations for School Students under SHS 2026 – Gujarat, across various schools statewide, with 3.17 lakh students participating and learning correct hand-washing techniques and healthy hygiene practices.



District-Level Workshop for Effective Implementation of SHS 2026 and Swachhata Awareness – Jharkhand, West Singhbhum District

Rangoli and Swachhata Pledge for Cleanliness and Better Waste Management under SHS 2026 – Jharkhand, Gumla District, Sisai Block, Sisai Village

Clean Public Spaces



Beach Cleaning Activity under SHS 2026 – Tamil Nadu, Ramanathapuram District, led by the District Collector



Cleanliness Drive across High Tourist-Footfall Areas under SHS 2026 – Jammu & Kashmir UT, Baramulla District, Kunzer Block.



Cleanliness Drive under SHS 2026 – Odisha, Balasore (Baleshwar) District, Anantapur & Jadida Gram Panchayats.



Cleanliness Drives under SHS 2026 – Sikkim, Namchi District, Jorethang Block, across all Gram Panchayat Units (GPUs), covering office premises, waterbodies and public places.



Clean Public Spaces



Cleanliness Drive under SHS 2026 – UT of Ladakh, Kargil District, across public places



Cleanliness Drive under SHS 2026 – Goa, North Goa District, Bicholim Block/Taluka, Surla Village Panchayat & Satterri Temple, Harvalem Village Panchayat



Cleanliness Drive under SHS 2026 – Goa, North Goa District, Bicholim Taluka, Kothiwada, Karapur, Shantadurga Temple.



Cleanliness Drive under SHS 2026 – Jharkhand, Hazaribag District, Sadar Block, near Kali Mandir.

Cleanliness Target Units /Garbage Vulnerable Points



Before

After

Andhra Pradesh, Sri Sathya Sai District, Gudibanda Mandal, Gudibanda Gram Panchayat



Before

After

Maharashtra, Nandurbar District, Akkalkuwa Block/Taluka, Khapar Gram Panchayat



Before

After

Rajasthan, Dholpur District, Sarmathura Block, Pavani Gram Panchayat

Swachh Paathshala: Yuva for Swachhata



Swachhata Gyan Yatra for Students and Youth to SBM(G) Assets under SHS 2026 – Tripura, North Tripura District, Jubarajnagar RD Block, Uttar Rajanagar Gram Panchayat, with participation of students and youth from Binapani S.B. School.



Sensitisation of Students on Cleanliness, SWM Rules, 2026, Four-Way Waste Segregation, Toilet Hygiene, Health & Sanitation, followed by Swachhata Pledge under SHS 2026 – Karnataka, Chitradurga District, Chitradurga, Government Polytechnic College.



Exposure Visit of Students to the Solid SWM unit under SHS 2026 – Haryana, Rohtak District, Rohtak Block, Bedwa Gram Panchayat.



Swachh Paathshala for School Students under SHS 2026 – Andaman & Nicobar Islands UT, South Andaman District, Ferrargunj Block, Shoal Bay Gram Panchayat.

Swachh Paathshala: Yuva for Swachhata



Exposure Visit of School Students under SHS 2026 – Andaman & Nicobar Islands UT, South Andaman District, Ferrargunj Block, Shoal Bay Gram Panchayat, Government Primary School, Shoal Bay-08.



Exposure Visit of Students to the Material Recovery Facility (MRF) & wastewater treatment facility, Binka, under SHS 2026 – Odisha, Subarnapur (Sonepur) District, Binka Block, with participation of students from Siddhartha College



Cleanliness Drive and Awareness Programme on Hygiene, Four-Way Waste Segregation and SWM Rules, 2026, under SHS 2026 – Sikkim, Gangtok District, Ranka Block, Ranka GPU, Phenzong Primary School

Jan Bhagidari for Swachhata



Special Cleanliness Drive at Parapankulam Water Body under SHS 2026 – Puducherry UT, Ariankuppam Commune Panchayat, Veerampattinam.



Cleanliness Drive at Jinjiram River under SHS 2026 – Assam, Goalpara District, Jinjiram River.



Cleanliness Drive at Dhebwa Chhath Ghat under SHS 2026 – Bihar, Gopalganj District, Kuchaikote Block, Bankata Gram Panchayat.

Swachhata se Samriddhi



Waste-to-Art Demonstration under SHS 2026 – Odisha, Baleshwar (Balasore) District, Bahanaga Block.

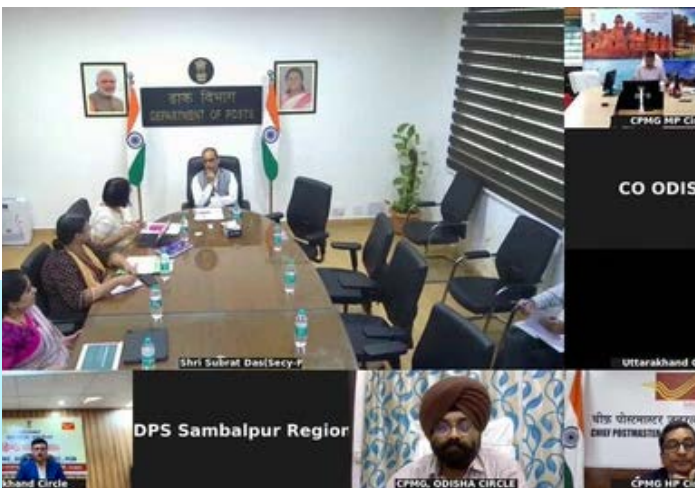


Waste-to-Art Demonstration under SHS 2026 – Jammu & Kashmir UT, Baramulla District, Nowpora B Gram Panchayat, Government High School.

Highlights from Central Ministries & PSUs



Swachhata Pledge under SHS 2026 – Ministry of Micro, Small and Medium Enterprises (MSME), Kartavya Bhavan, New Delhi, administered by the Additional Secretary & Development Commissioner (MSME), with participation of senior officers and officials of the Ministry and its associated organisations.



Meeting on Department of Posts on Participation in SHS 2026 – Ministry of Communications, Department of Posts, chaired by the Secretary (Posts),

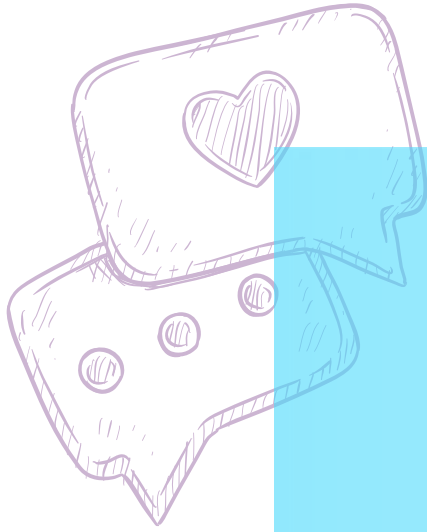


Cleanliness Drive under SHS 2026 – Ministry of Defence, Cantonment Board Kamptee, Nagpur District, Maharashtra, at the Shopping Complex Market



Cleanliness Drive under SHS 2026 – Ministry of Defence, Murar Cantonment Board, Gwalior District, Madhya Pradesh, Ghospura, Ward No. 7, transforming a littered area into a clean and hygienic public space.

Hashtag Report: 21st September 2026

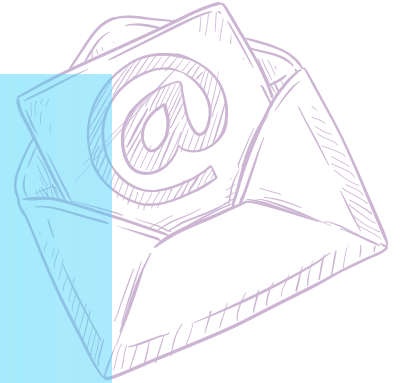


1. #SwachhataHiSeva2026

Total Mentions: 2,126

Total Reach: 8,738,302

Total Impressions: 163,382

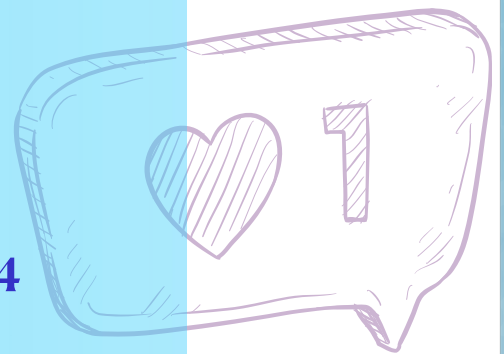
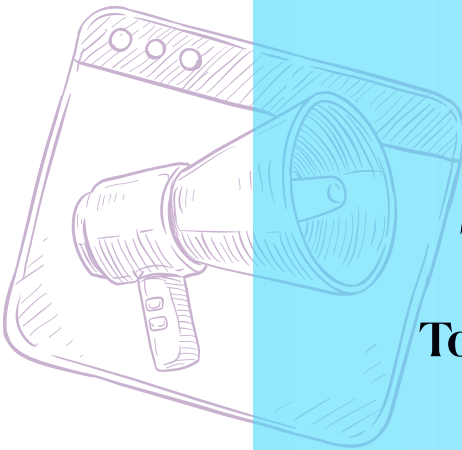


2. #SHS2026

Total Mentions: 2,315

Total Reach: 8,107,239

Total Impressions: 141,654



Cleanliness Beyond Borders – SHS Overseas Drive

India in Kuwait @indembkwt · 19h
The Embassy of India, Kuwait marked **#SwachhataHiSeva2026** under the campaign “Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat”, reaffirming its commitment to a cleaner, greener and more sustainable future.

Ambassador @ParamitaTrpathi administered the e-Swachhata Pledge to [Show more](#)



India in San Francisco @CGISFO · 10h
Marking the launch of the **#SwachhataHiSeva2026** campaign, Consul General Shri Satish Sivan administered the Swachhata Pledge to members of the Consulate General of India, San Francisco, reaffirming a collective commitment to cleanliness, civic responsibility, responsible waste [Show more](#)



IndiainToronto @IndiainToronto · 9h
Swachhata Hi Seva – cleanliness begins with each one of us!

As part of the Government of India's ‘Swachhata Hi Seva (SHS) 2026’ campaign under Seva Pakhwada, Consul General @MahavirSinghvi administered the ‘Swachhata Pledge’ to all Consulate officials, reaffirming our collective [Show more](#)



Steve Siakoh Konah @konah_steve · 13h
As part of the Swachhata Hi Seva (SHS) 2026 campaign, the Embassy of India in Monrovia, in collaboration with For Beach Liberia, conducted a beach-cleaning exercise and plant coconuts trees near the Embassy premises.



India in Algeria @indiainalgeria · 15h
A cleanliness drive on the occasion of **Swachhata Seva Pakhwada** was undertaken reaffirming commitment to cleaner workplace and surroundings and Swachhata hi Seva.

#SwachhataSeva #SwachhataHiSeva #SwachhBharat #CleanIndia
@MEAIndia @PMOIndia



India in Tunisia @IndiainTunisia · 16h
A splash of colour, a touch of nature, and a shared commitment to sustainability. As part of the **Swachhata Hi Seva 2026** campaign, a plantation and floral beautification drive was undertaken at the Embassy Residence, enhancing the surroundings with vibrant flowers and lush greenery



Devyani Khobragade and 5 others

Embassy of India in Lithuania @IndEmbVilnius · 18h
Swachhata Hi Seva 2026

The Embassy of India, Vilnius, joins the nation in celebrating **Swachhata Hi Seva 2026**, reaffirming our commitment to cleanliness, environmental responsibility and a healthier, cleaner future.

Together, let us turn cleanliness into a habit and [Show more](#)

स्वच्छता ही सेवा 2026 SWACHHATA HI SEVA

एकजुट प्रयास, प्रभावी बदलाव
Collective Action for Visible Impact



Swachhata Hi Seva Talks on X



including tourist sites, markets, mohallas, offices & educational institutions.
Together, let's keep Kargil clean, green & litter-free. 2/2
#CleanPublicSpaces #SHS2026 #SwachhataHiSeva
@swachhbharat @lg_ladakh @ashishkundra @ashokkmeena @kksaan @dc_Kgl



8:50 PM · Sep 21, 2026 · 33 Views



On 21 Sept 2026, under #SwachhataHiSeva2026, a Mega Cleanliness Drive was conducted across Kargil District, UT Ladakh, with a special focus on Clean Public Spaces 1/2
#SBMG @lg_ladakh @ashokkmeena @ashishkundra @kksaan @swachhbharat @dc_Kgl @mopr_goi @MoJSDWS @MoRD_Goi



India Post
@IndiaPostOffice

Secretary (Posts) Shri Subrat Das held a review meeting with 23 Postal Circles to drive the Department of Posts' participation in #SwachhataHiSeva2026 and #SpecialCampaign6.

The meeting focused on strengthening cleanliness across the postal network, reducing pendency, and ensuring the responsible management of waste and obsolete material. He emphasised the need for innovative, long-term and sustainable initiatives that bring about lasting improvements in infrastructure, processes, operational efficiency, and workplace practices across the postal network.

#IndiaPost #SHS2026 #SwachhataHiSeva2026 #SpecialCampaign6



7:49 PM · Sep 21, 2026 · 14.3K Views



Swachhata Hi Seva 2026

The Department of Telecommunications organised a cleanliness drive at Sanchar Bhawan, DoT HQ, with active participation from officers and officials.

The drive reinforced the collective commitment towards a cleaner, greener and more responsible workplace.

#SwachhataHiSeva #SwachhataHiSeva2026 #SwachhBharat #DoT #Telecom

@JM_Scindia @PemasaniOnX @PIB_India @pib_comm @DDNewsLive



9:20 AM · Sep 21, 2026 · 2.6K Views



Solid Waste Management Rules 2026
Promoting waste reduction, reuse, recycling, resource recovery and a circular economy for sustainable waste management.

#SBMG #SWMRules2026 #SwachhBharat #LifestyleForEnvironment



Department of Drinking Water & Sanitation (DDWS) and MoEF&CC

12:39 PM · Sep 21, 2026 · 12 Views



All Air Force Stations under the Western Air Command participated in Swachhata Hi Seva - 2026 campaign. Reaffirming the IAF's commitment to cleanliness, public spaces were cleaned by Air Warriors. Focus was on systematic collection, segregation & disposal of waste for a cleaner, greener workplace and environment.

#SHS2026 #SwachhataHiSeva2026

@adgpi
@IAF_MCC
@SpokespersonMoD
@DefencePROPalam
@CareerinIAF
@westerncomd_IA
@SWComd_IA
@NorthernComd_IA
@indiannavy
@air_veterans
@swachhBharatgov @SwachhBharat @MoHUA_India @MoJSDWS



Swachhata Hi Seva 2026 | Awareness Through Action

Swachhata Hi Seva 2026 is inspiring communities across Andhra Pradesh to learn, participate and take responsibility for a cleaner environment.

From cleanliness drives and community participation to waste management awareness, plastic reduction and the "Carry Your Own Bag" initiative, citizens are being encouraged to turn simple actions into lasting habits.

Activities across Kundurpi, Talatam, Tadepalligudem, Jangareddygudem and Kavalu reflect how awareness and collective participation can create meaningful change.

Say no to littering.
Reduce plastic use.
Carry your own bag.
Keep your surroundings clean.

Awareness creates action.
Action creates Swachhata.

@MoRD_Goi
@MoHUA_India
@ncbn
@pradyumna_jas
@DoT_kh_Khanna



Swachh Paathshala
Under Swachhata Hi Seva 2026, young minds are being inspired to lead the way towards cleaner surroundings, responsible waste management and a Swachh Bharat.

#SHS2026 #SwachhataHiSeva2026 #SBMG #SWMRules2026 #SwachhBharat #LifestyleForEnvironment



Mission Nirmal Nalanda @MissionNNalanda · 17h

स्वच्छता ही सेवा-2026 के तहत #निरमलप्रखंड के #प्यारेपुर पंचायत में गौसगंज में सामुदायिक सहभागिता से गली, नाली व सार्वजनिक स्थलों की पंचायत जनप्रतिनिधियों, आंगनबाड़ी सेविका-सहायिका, स्वच्छता कर्मियों उत्साहपूर्वक भाग लिया। #SHS2026 @dmnalanda



rajesh kumar and 4 others

শনিবার পঞ্চায়েতের বিভিন্ন স্কেলে ওই
ব্যাখ্য নিয়ে যাব আমরা। এর মাধ্যমে
পরিবেশ পরিষ্কার-পরিচ্ছন্নতা বজায়
রাখা নিয়ে পঙ্কজাদির সচেতন করব।”
এ দিন কালচির টিজি প্রাথমিক
বিদ্যালয়ের তারুফে বিশেষ সজ্জাত
অভিযান কর্মসূচিও গ্রহণ করা হয়।
কর্মসূচিতে স্বেচ্ছা শিক্কা শিক্কা



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एक कदम स्वच्छता की ओर

स्वच्छता ही सेवा 2026

स्वच्छता में सहभाग
स्वच्छ भारत, विकसित भारत

#SwachhataHiSeva2026

#SHS2026

#SBMG



@swachhbharat



@SBMGramin



@swachhbharatgrameen



@SwachhBharatMissionGramin



WaSH